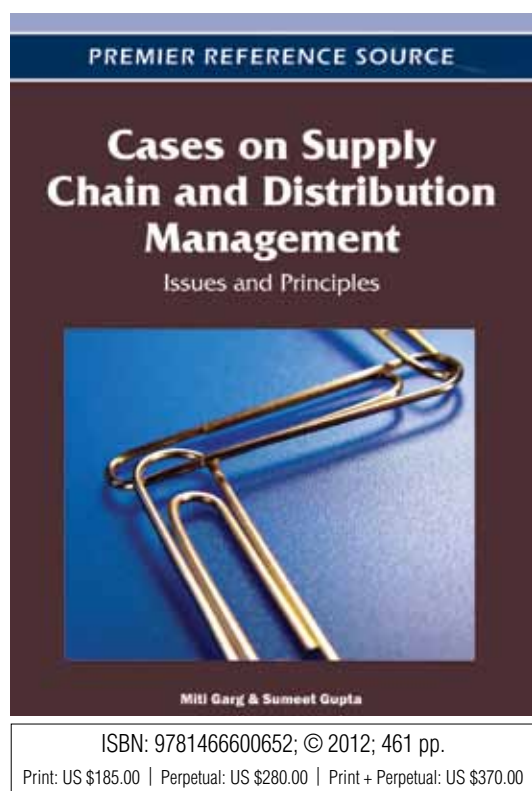


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Released: January 2012

## Cases on Supply Chain and Distribution Management: Issues and Principles



Miti Garg (The Logistics Institute - Asia Pacific, Singapore) and Sumeet Gupta (Shri Shankaracharya Institute of Technology and Management, India)

Professionals in multinational companies may face several challenges related to the multi-linguistic, multi-faceted aspects of supply chain management in developing and developed economies. Under-developed infrastructures, archaic technology and lack of knowledge of indigenous supply chain management systems have hampered the growth of markets and indigenous businesses in emerging economies.

**Cases on Supply Chain and Distribution Management: Issues and Principles** introduces readers to a wide selection of case studies covering a multitude of supply chains in different economies of the world and examines major issues related to supply chain management. Concerned with the complete management of the flow of goods, information, and finances, the discipline of supply chain management merits an in-depth analysis. This book presents the latest knowledge on different types of supply chains that exist within the world business environment and acts as catalyst for incumbent global corporations to understand and work around inefficient supply chains, particularly in emerging economies.

### Topics Covered:

- Aeronautical Supply Chains
- Analyzing Military Logistics and Commercial Logistics
- Automotive Supply Chains
- Eco-Friendly Supply Chain Management
- Healthcare Information Supply Chain
- Retail Supply Chains
- Supply Chain Risk Management
- Supply Chains of Commodity Products
- Trade Friendliness of Logistics Services
- Transport and Logistics

**Market:** This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

**Miti Garg** graduated with M.Sc. (Management) by Research from the NUS School of Business in 2006. She obtained her Bachelors in Architecture (B.Arch.) from the School of Planning and Architecture, New Delhi, India in 2001. She joined TLI-AP as a Research Engineer in 2006 and has been part of the team for projects for agencies such as ASEAN and industry leaders such as SAP and NOL. She has also been appointed as project lead for projects with industry partners such as DFS Galleries and Motorola. She is actively involved in industry and academics-related research.

## Section 1: Logistics Clusters and Services

### Chapter 1

*A Case Study of Singapore as a Logistics Cluster*

Krishnan Rahul (SP Jain Management Centre, Singapore)

Desai Anvita (SP Jain Management Centre, Singapore)

Ngoc Han Vu Tran (SP Jain Management Centre, Singapore)

Tarannum Nazia (SP Jain Management Centre, Singapore)

Phan Tien (SP Jain Management Centre, Singapore)

### Chapter 2

*Transport and Logistics in Dubai:*

Thorpe Michael (Curtin University, Australia)

Mitra Sumit (Indian Institute of Management Kozhikode, India)

### Chapter 3

*Assessing Trade Friendliness of Logistics Services in ASEAN*

Gupta Sumeet (Shri Shankaracharya Institute of Technology and Management, India)

Goh Mark (The Logistics Institute-Asia Pacific, Singapore)

## Section 2: Perishable and Commodity Products Supply Chains

### Chapter 4

*Fruitful Market Mediation:*

Wood Lincoln (Curtin University of Technology, Australia)

### Chapter 5

*Supply Chains of Commodity Products in India:*

Dewani Deepti (Delhi Public School, Dhamtari, India)

Jain Shreyansh (Jagadamba Paddy Processing Private Limited, India)

Gupta Sumeet (Shri Shankaracharya Institute of Technology and Management, India)

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*Multilayered Distribution System in India:*

Gupta Sumeet (Shri Shankaracharya Institute of Technology and Management, India)

Agrawal Tushar (Shri Shankaracharya Group of Institutions, India)

Jain Priyanka (Shri Shankaracharya Group of Institutions, India)

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Rathi Ritika (Shri Shankaracharya Group of Institutions, India)

### Chapter 7

*A Study of Eco-Friendly Supply Chain Management at Cement Industries of Chhattisgarh*

Ashraf Gazala Yasmin (Disha Institute of Management and Technology, India)

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### Chapter 8

*When Supply Chain Strategy Does not Match Supply Chain Capabilities:*

Lamba Narasimha (University of Massachusetts, USA)

Elahi Ehsan (University of Massachusetts, USA)

### Chapter 9

*The Internationalization Path of Wanxiang*

Lu Qing (The Logistics Institute—Asia Pacific, Singapore)

Sun Yuan (Zhejiang Gongshang University, People's Republic of China)

Goh Mark (The Logistics Institute—Asia Pacific, Singapore)

### Chapter 10

*Greening the Automotive Supply Chain*

Garg Miti (The Logistics Institute – Asia Pacific, Singapore)

### Chapter 11

*A Case Study of Singapore's Automotive Supply Chain:*

Sundarakani Balan (University of Wollongong in Dubai, UAE)

De Souza Robert (The Logistic Institute-Asia Pacific, Singapore)

Goh Mark (The Logistic Institute-Asia Pacific, Singapore)

## Section 4: Specialized Supply Chains

### Chapter 12

*GIS, Grid Computing and RFID in Healthcare Information Supply Chain:*

Chen Yenming J. (National Kaohsiung First University of Science and Technology, Taiwan)

### Chapter 13

*Petroleum Supply Chain Network Design:*

Gill Avninder (Thompson Rivers University, Canada)

### Chapter 14

*Commercial Logistics vs. Military Logistics:*

Kumar Siva (The Logistics Institute –Asia Pacific, Singapore & Technical University of Munich (TUM-Asia), Germany)

Chia Aaron (The Logistics Institute-Asia Pacific, Singapore)

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*Supply Chain Management for NGOs:*

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## Section 5: Supply Chain Losses and Risk Management

### Chapter 16

*Understanding Supply Chain Risk Management:*

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Goh Mark (The Logistics Institute – Asia Pacific, Singapore)

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*Categorization of Losses across Supply Chains:*

Singh Priyanka (Jet Airways Limited, India)

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*An Analysis of Issues and Possible Remedies in the Adoption of RFID in Retail Supply Chains of India*

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