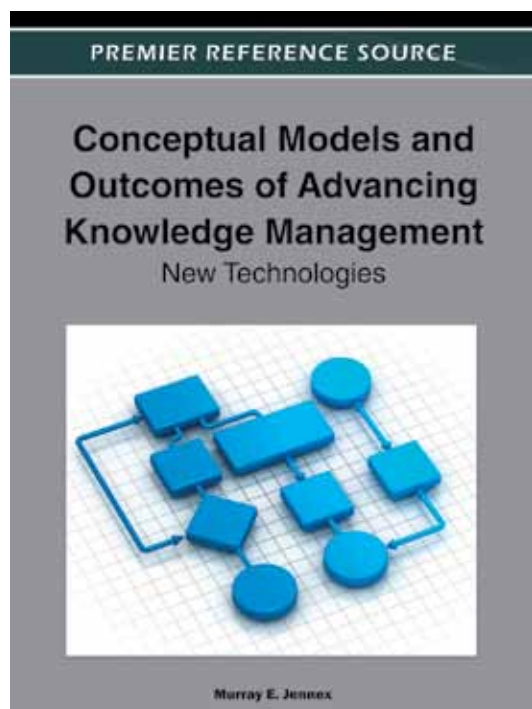


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Conceptual Models and Outcomes of Advancing Knowledge Management: New Technologies



Murray E. Jennex (San Diego State University, USA)

Central to the study of knowledge management is the notion that retain existing practices and experiences and applies them to new scenarios improving organizational and individual performance. While a strong foundation has been constructed by over two decades of research in this discipline, there are still significant opportunities for us to advance our understanding of knowledge creation, use, and transfer.

Conceptual Models and Outcomes of Advancing Knowledge Management: New Technologies discusses theory and practice in the design of knowledge management systems, facilitation of knowledge sharing, and creation of practices that encourage organizational learning. With a focus on all aspects of knowledge management research, this book is a valuable resource for organizations aiming to improve performance as well as researchers seeking to develop conceptual models and frameworks for further inquiry.

Topics Covered:

- Culture and Knowledge Transfer
- Customer Knowledge Retention
- Designing Knowledge Management Systems
- Knowledge and Development
- Knowledge Evaluation
- Knowledge Frameworks
- Knowledge Sharing
- Knowledge Transfer
- Organizational Effectiveness
- Organizational Innovation

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Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Murray E. Jennex is an associate professor at San Diego State University, Editor-in-Chief of the *International Journal of Knowledge Management*, Editor-in-Chief of IGI Global book series, Co-Editor in Chief of the *International Journal of Information Systems for Crisis Response and Management*, and President of the Foundation for Knowledge Management (LLC). Dr. Jennex specializes in knowledge management, system analysis and design, IS security, e-commerce, and organizational effectiveness. Dr. Jennex serves as the Knowledge Management Systems Track Co-Chair at the Hawaii *International Conference on System Sciences*. He is the author of over 100 journal articles, book chapters, and conference proceedings on knowledge management, end user computing, international information systems, organizational memory systems, ecommerce, security, and software outsourcing. He holds a BA in chemistry and physics from William Jewell College, a MBA and a MS in software engineering from National University, and a MS in telecommunications management and a PhD in information systems from the Claremont Graduate University. Dr. Jennex is also a registered professional mechanical engineer in the state of California and a Certified Information Systems Security Professional (CISSP).



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