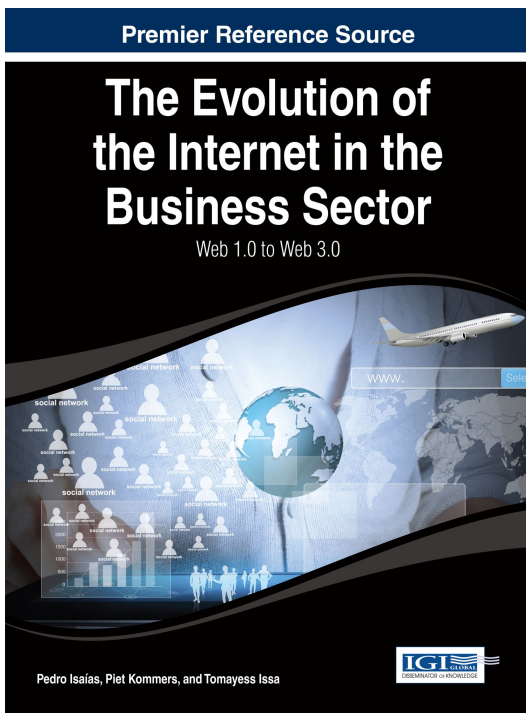


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## The Evolution of the Internet in the Business Sector: Web 1.0 to Web 3.0



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**Pedro Isaias** is an Associate Professor at the Universidade Aberta (Portuguese Open University) in Lisbon, Portugal, responsible for several courses and director of the Master's degree program in Management/MBA. He was director of the Master's degree program in Electronic Commerce and Internet since its start in 2003 until July 2014. He holds a PhD in Information Management (in the speciality of information and decision systems) from the New University of Lisbon. He is the author of several books, book chapters, papers, and research reports, all in the information systems area. He has headed several conferences and workshops within the mentioned area. He has also been responsible for the scientific coordination of several EU-funded research projects. He is also a member of the editorial board of several journals and program committee member of several conferences and workshops. At the moment, he conducts research activity related to Information Systems in general, E-Learning, E-Commerce, and WWW related areas. Pedro Isaias is an Adjunct Professor at School of Information Systems, Curtin University, Australia.



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