

# Contemporary Human Resources Management in the Tourism Industry

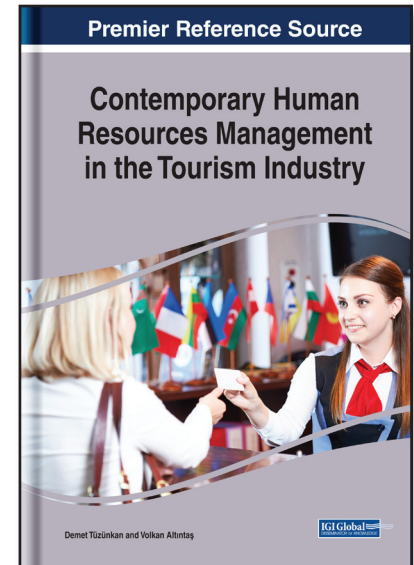
Part of the Advances in Human Resources Management and Organizational Development Book Series

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## Description:

The tourism industry is the largest service industry and the largest employment generator in the world. This was made possible by increasing globalization and disposable income, with the labor force playing an important role. Factors such as quality of services and business performance depend on a well-educated, well-trained, skilled, enthusiastic, and committed workforce.

**Contemporary Human Resources Management in the Tourism Industry** is a pivotal reference source that provides research on the role of human resource departments in creating value for the workplace through innovation and efficient work processes. While highlighting topics such as organizational structure, gender equality, and employee motivation, this publication explores the development of organizational culture, as well as methods of translating business strategy into action through dramatically managing staff on all levels in the tourism industry. This book is ideally designed for human resources managers, business owners, business professionals, researchers, and academicians seeking current research on the organizational skills and strategies necessary in creating effective tourism businesses.



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## Topics Covered:

- Career Development
- Cultural Tourism
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- Hotel Sector
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