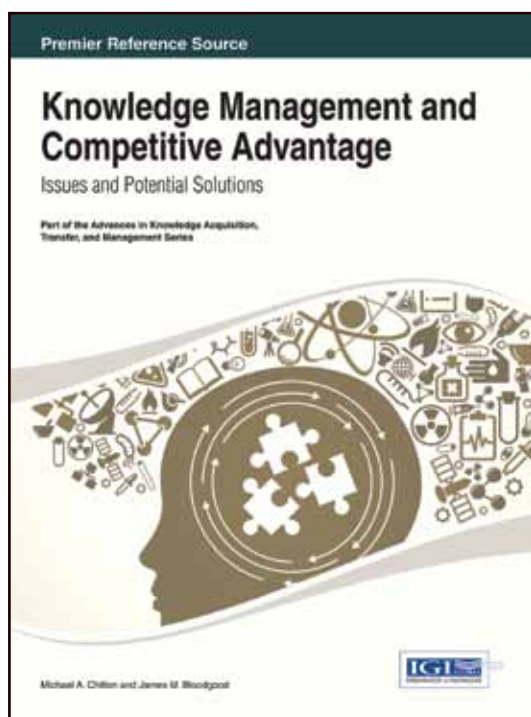


An Excellent Addition to Your Library!

Released: October 2013

Knowledge Management and Competitive Advantage: Issues and Potential Solutions



Part of the Advances in Knowledge Acquisition, Transfer, and Management Book Series

Michael A. Chilton (Kansas State University, USA) and
James M. Bloodgood (Kansas State University, USA)

Knowledge is a significant organizational resource. In order to build and sustain a competitive advantage, this knowledge must be protected within an organization's core businesses from discovery by competitors.

Knowledge Management and Competitive Advantage: Issues and Potential Solutions examines current research in support of knowledge management by focusing on how knowledge resources can be used to create and sustain competitive advantages. By combining imitation and innovation theories, this book is a vital resource for information system and management professionals, students, and researchers in order to achieve an organization's competitive advantage.

Topics Covered:

- Organizational Learning
- Knowledge Management
- Sustainable Competitive Advantage
- Knowledge Chain Theory
- Knowledge Protection
- Organizational Resources
- Soft Computing Approach

ISBN: 9781466646797; © 2014; 387 pp.

Print: US \$175.00 | Perpetual: US \$265.00 | Print + Perpetual: US \$350.00

Pre-pub Discount:*

Print: US \$165.00 | Perpetual: US \$250.00

* Pre-pub price is good through one month after publication date.

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.



www.igi-global.com

Publishing Academic Excellence
at the Pace of Technology Since 1988

Section 1: Knowledge Capability

Chapter 1

Reactive and Proactive Dynamic Capabilities:

Clyde W. Holsapple (University of Kentucky, USA)
Jae-Young Oh (University of Kentucky, USA)

Chapter 2

Harnessing Knowledge Power for Competitive Advantage

Mark E. Nissen (Naval Postgraduate School, USA)

Section 2: Organizational Learning and Knowledge Development

Chapter 3

How Knowledge Creation Capabilities Lead to Competitive Advantage

Tingting (Rachel) Chung (Chatham University, USA)
Ting-Peng Liang (National Sun Yat-Sen University, Taiwan)
Chih-Hung Peng (City University of Hong Kong, China)
Deng-Neng Chen (National Pingtung University of Science and Technology, Taiwan)

Chapter 4

The Role of Social Intelligence in Acquiring External Knowledge for Human Capital Development, Organisational Learning, and Innovation

Eric Kong (University of Southern Queensland, Australia)

Chapter 5

Management of Group Knowledge and the Role of E-WOM for Business Organizations

Massimo Franco (University of Molise, Italy)
Francesca Di Virgilio (University of Molise, Italy)
Loredana Di Pietro (University of Molise, Italy)

Chapter 6

Knowledge Management and the Roles it Plays in Achieving Superior Performance

Marjorie Delbaere (University of Saskatchewan, Canada)
David Di Zhang (University of Saskatchewan, Canada)
Edward R. Bruning (University of Manitoba, Canada)
Subramanian Sivaramakrishnan (University of Manitoba, Canada)

Chapter 7

Towards Customer Knowledge Management (CKM):

Rawan Khasawneh (Yarmouk University, Jordan)
Ameen Alazzam (Yarmouk University, Jordan)

Chapter 8

A Synthesis of Organizational Learning and Knowledge Management Literatures

Srinivasan Tatachari (Indian Institute of Management Udaipur, India)
K. S. Manikandan (Indian Institute of Management Tiruchirappalli, India)
Srinivas Gunta (Indian Institute of Management Indore, India)

Section 3: Knowledge Transfer

Chapter 9

Organizational Barriers and Facilitators in Embedding Knowledge Strategy

Neeta Baporikar (Ministry of Higher Education, CAS - Salalah, Sultanate of Oman)

Chapter 10

Using ERG Theory as a Lens to Understand the Sharing of Academic Tacit Knowledge:

Ta Van Canh (Latrobe University, Australia)
Suzanne Zyngier (Latrobe University, Australia)

Chapter 11

Police Knowledge Management Strategy

Petter Gottschalk (BI Norwegian Business School, Norway)

Chapter 12

Competitive Advantage and Automated Sharing of Tacit Knowledge

Michael A. Chilton (Kansas State University, USA)
James M. Bloodgood (Kansas State University, USA)

Chapter 13

The Effect of Knowledge Transfer Motivation, Receiver Capability, and Motivation on Organizational Performance

James M. Bloodgood (Kansas State University, USA)
Michael A. Chilton (Kansas State University, USA)
Thomas C. Bloodgood (Indiana University Purdue University at Indianapolis, USA)

Chapter 14

Knowledge Development and Protection as Competitive Advantage

G. Scott Erickson (Ithaca College, USA)
Helen N. Rothberg (Marist College, USA)

Chapter 15

A Method for Assessing Knowledge Loss Risk with Departing Personnel

Murray E. Jennex (San Diego State University, USA)

Section 4: Knowledge Retention

Chapter 16

Exploring Knowledge Types and Knowledge Protection in Organizations

Maslin Masrom (Universiti Teknologi Malaysia, Malaysia)
Nik Hasnaa Nik Mahmood (Universiti Teknologi Malaysia, Malaysia)
Aida A. Aziz Al-Araimi (Universiti Teknologi Malaysia, Malaysia)

Chapter 17

The Human Element of the Knowledge Worker:

Ben Tran (Alliant International University, USA)

Order Your Copy Today!

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Country: _____

Tel: _____

Fax: _____

E-mail: _____

Enclosed is check payable to IGI Global in
US Dollars, drawn on a US-based bank

Credit Card Mastercard Visa Am. Express

3 or 4 Digit Security Code: _____

Name on Card: _____

Account #: _____

Expiration Date: _____