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## Diverse Contemporary Issues Facing Business Management Education

Part of the Advances in Logistics, Operations, and Management Science Book Series

Mohammad Ayub Khan (Tecnológico de Monterrey, Mexico), Diana Bank (Universidad de las Américas Puebla (UDLAP), Mexico), Edet E. Okon (University of Uyo, Nigeria), Ghassan Al-Qaimari (University of Modern Sciences, UAE), Silvia Lizett Olivares Olivares (Tecnológico de Monterrey, Mexico), and Salvador Treviño-Martínez (Tecnológico de Monterrey, Mexico)

In today's society, it is not only desirable but essential for a business to take on a global edge. The best way to ensure a successful future is to educate business students about global policies currently at play.

**Diverse Contemporary Issues Facing Business Management Education** discusses the issues that are facing both large and small corporations and the students who are seeking employment there. Questioning not only what changes globalization has brought to the business world, but what ways our education system will have to change to keep up, this book is an essential reference source for business owners, educators, students, or anyone interested in the future globalization of the business market.

### Topics Covered:

- Business Education Models
- Business Education Practices
- Global Business Management
- Graduate Competency
- Successful Business Schools
- Teaching Cyber Ethics
- University Honors Programs



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**Market:** This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

**Mohammad Ayub Khan** studied BBA and MBA at the Quaid-e-Azam College of Commerce, University of Peshawar, Pakistan. Later on, he studied International MBA from Glasgow University, Scotland, UK. While in Mexico, he completed his PhD in Business Administration, from Trident University International, California, USA. Additionally, he has obtained several other certificates: Certificate of Advanced Management, European Summer School, Aarhus Business School, Denmark; English as a Business Language, Monterey Institute of International Studies (MIIS) California, USA; Diploma of Exchange Program for Foreign Students, Tecnológico de Monterrey, Mexico. Dr. Ayub is Director of the International Business Department; Director of the University Honors Program; National Coordinator of International Business Academy at campus Monterrey, Tecnológico de Monterrey, México. He is also visiting professor teaching international business courses in different universities: Incarnate Word University, Texas, USA; Trinity University, Texas, USA; University of Applied Sciences, Bocholt, Germany; Ecole de Superior de Comercio Paris (ESCP-EAP), France. He has also collaborated with the Community of European Management School (CEMS) on a Project of EGADE Business School Mexico and CEMS Community of European Management School, through Copenhagen Business School, Denmark and University of Boccioni, Milano, Italy. He has co-authored a book titled The Basics of International Negotiation (ISBN 978-3-639-31584-4). He has published numerous papers on diverse topics in international business and business and management education. Currently, he is teaching international business courses at campus Monterrey, Tecnológico de Monterrey, México.



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