

International Firms' Economic Nationalism and Trade Policies in the Globalization Era

Part of the Advances in Finance, Accounting, and Economics Book Series

Harish C. Chandan (Argosy University, USA) and Bryan Christiansen (Global Research Society, LLC, USA)

Description:

The current world economy is interconnected; however, due to recent economic crises, trade deficits, and nationalist movements, there is a political trend of economic nationalism that is taking root in countries around the world. As such, global economies around the world are decreasing their international trade and introducing import tariffs and economic protectionism.

International Firms' Economic Nationalism and Trade Policies in the Globalization Era provides a comprehensive understanding of the recent rise of economic nationalism in the context of the hyper-connected global economy by providing strategies and country-specific solutions for domestic and international firms. Covering how multinational corporations can overcome the protectionist sentiments while reinventing their corporate social responsibility models, it showcases how economic nationalism and globalization can successfully coexist. This publication is ideally designed for business leaders, economists, professionals, policymakers, researchers, and academicians.

ISBN: 9781522575610

Release Date: February, 2019

Copyright: 2019

Pages: 299

Topics Covered:

- BREXIT
- Domestic Manufacturing
- Economic Nationalism
- Exports/Imports
- Foreign Domestic Investment
- Government Regulation
- International Business
- Protectionist Sentiments
- Small and Medium Enterprises
- Transatlantic Trade and Investments

Hardcover: \$215.00

E-Book: \$215.00

Hardcover + E-Book: \$260.00

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA

