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Advanced Applications of NLP and Deep Learning in Social Media Data

## Advanced Applications of NLP and Deep Learning in Social Media Data

Part of the Advances in Social Networking and Online Communities Book Series

Ahmed A. Abd El-Latif (Menoufia University, Egypt & Prince Sultan University, Saudia Arabia, Saudi Arabia), Mudasir Ahmad Wani (Prince Sultan University, Saudi Arabia) and Mohammed A. El-Affendi (Prince Sultan University, Saudi Arabia)

## Description:

Social media platforms are one of the main generators of textual data where people around the world share their daily life experiences and information with online society. The social, personal, and professional lives of people

on these social networking sites generate not only a huge amount of data but also open doors for researchers and academicians with numerous research opportunities. This ample amount of data needs advanced machine learning, deep learning, and intelligent tools and techniques to receive, process, and interpret the information to resolve real-life challenges and improve the online social lives of people.

Advanced Applications of NLP and Deep Learning in Social Media Data bridges the gap between natural language processing (NLP), advanced machine learning, deep learning, and online social media. It hopes to build a better and safer social media space by making human language available on different social media platforms intelligible for machines with the blessings of Al. Covering topics such as machine learning-based prediction, emotion recognition, and high-dimensional text clustering, this premier reference source is an essential resource for OSN service providers, psychiatrists, psychologists, clinicians, sociologists, students and educators of higher education, librarians, researchers, and academicians.

ISBN: 9781668469095 Pages: 305 Copyright: 2023 Release Date: February, 2023 Hardcover: \$270.00 Softcover: \$205.00 E-Book: \$270.00 Hardcover + E-Book: \$325.00

## **Topics Covered:**

Deep Learning Approaches Emotion Recognition High-Dimensional Text Clustering LSTM Network

Machine Learning-Based Prediction

Memory Architecture

Multi-Level Classification Natural Language Processing Social Media Social Spam Campaigns

User Involvement

**Subject:** Computer Science and Information

Technology

Readership Level: Advanced-Academic Level

(Research Recommended)

Classification: Edited Reference

Research Suitable for: Advanced Undergraduate

Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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