As mobile technology becomes much more prominent in the world, its effect on the social, political, and economic realms cannot be ignored. Interdisciplinary approaches towards re-examining the prevalence of communication technologies are essential for industry professionals' development.

*Interdisciplinary Mobile Media and Communications: Social, Political, and Economic Implications* sheds light on emerging disciplines in multimedia technologies and discusses the changes, chances, and challenges in the mobile world. Areas such as mobile governance, mobile healthcare, and mobile identity are examined, along with their social, political, and economic implications. Serving as a reconnection between academia and industry, this book will be useful for students, professors, researchers, and policy-makers of mobile media and communications.

**Topics Covered:**

- Digital Identity
- Digital Mobilization
- Gender Roles
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