

# Developing Entrepreneurial Competencies for Start-Ups and Small Business

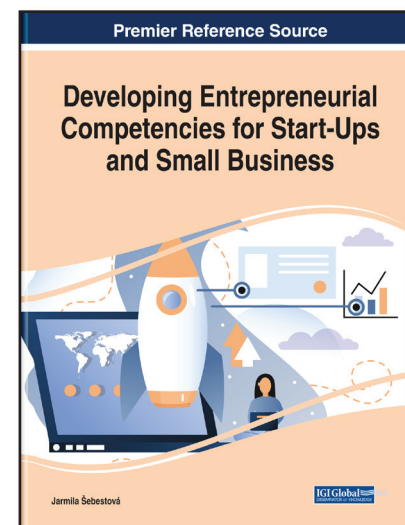
Part of the Advances in Business Strategy and Competitive Advantage Book Series

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## Description:

Business competencies are very complex, and entrepreneurs' beliefs, actions, and aspirations for their businesses are widely influenced by their sense of values and beliefs. This influences the actions they take, especially in challenging situations. Successful entrepreneurs can accept challenges, learn to make responsible choices, and make sure to weigh all possible outcomes.

**Developing Entrepreneurial Competencies for Start-Ups and Small Business** is an assortment of innovative research on the methods and applications of strategic models for entrepreneurship competency. While highlighting topics including intellectual capital, risk management, and entrepreneurship education, this book is ideally designed for entrepreneurs, business executives, industry professionals, academicians, students, and researchers seeking to reduce the level of failure of entrepreneurial activity within the global business community.



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## Topics Covered:

Economic Literacy  
 Entrepreneurship Education  
 Global Business  
 Intellectual Capital  
 International Market

Knowledge Management  
 Risk Management  
 Social Enterprises  
 Sustainable Development  
 Unstable Business Environment

**Subject:** Business and Management

**Classification:** Edited Reference

**Readership Level:** Advanced-Academic Level  
 (Research Recommended)

**Research Suitable for:** Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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