Facilitating Higher Education Growth through Fundraising and Philanthropy

Part of the Advances in Educational Marketing, Administration, and Leadership Book Series

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Description:

Many institutions facing dwindling state and government funding often rely on the patronage of others in order to establish monetary security. These donations assist in the overall success and development of the institution, as well as the students who attend.

Facilitating Higher Education Growth through Fundraising and Philanthropy explores current and emergent approaches in the financial development and sustainability of higher education institutions through altruistic actions and financial assistance. Features global perspectives on the economics of philanthropy in educational settings and subsequent growth and development within these environments.

Readers:

This book is an exhaustive reference source for professors, researchers, educational administrators, and politicians interested in the effects of altruism on colleges and universities.


Topics Covered:

- Global Philanthropy
- Institutional Autonomy
- MENA Region
- Private Giving
- Shared Governance
- Social Media
- Unequal Partnerships

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