

Facilitating Higher Education Growth through Fundraising and Philanthropy

Part of the Advances in Educational Marketing, Administration, and Leadership Book Series

Henry C. Alphin Jr. (Drexel University, USA), Jennie Lavine (Higher Colleges of Technology, United Arab Emirates), Stormy Stark (Pennsylvania State University, USA) and Adam Hocker (Pennsylvania State University, USA)

Description:

Many institutions facing dwindling state and government funding often rely on the patronage of others in order to establish monetary security. These donations assist in the overall success and development of the institution, as well as the students who attend.

Facilitating Higher Education Growth through Fundraising and Philanthropy explores current and emergent approaches in the financial development and sustainability of higher education institutions through altruistic actions and financial assistance. Features global perspectives on the economics of philanthropy in educational settings and subsequent growth and development within these environments.

Readers:

This book is an exhaustive reference source for professors, researchers, educational administrators, and politicians interested in the effects of altruism on colleges and universities.

ISBN: 9781466696648

Release Date: December, 2015

Copyright: 2016

Pages: 372

Topics Covered:

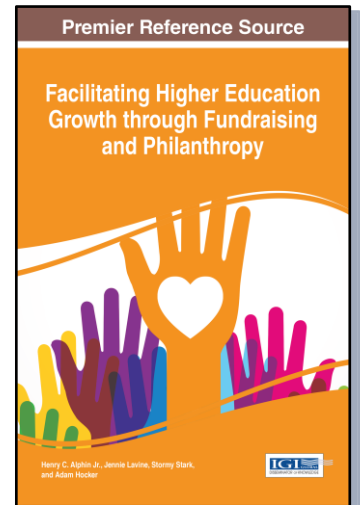
- Global Philanthropy
- Institutional Autonomy
- MENA Region
- Private Giving
- Shared Governance
- Social Media
- Unequal Partnerships

**Hardcover +
Free E-Book:**

\$195.00

**E-Book +
Free Hardcover:**

\$195.00



Order Information

Phone: 717-533-8845 x100
Toll Free: 1-866-342-6657
Fax: 717-533-8661 or 717-533-7115
Online Bookstore: www.igi-global.com



Table of Contents

Chapter 1

Studying Higher Education Philanthropy and Developing a Growth Strategy
Studying Philanthropy and Fundraising in the Field of Higher Education: A Proposed Conceptual Model
Roy Y. Chan

Chapter 2

Philanthropy and the Character of the Public Research University: The Intersections of Private Giving, Institutional Autonomy, and Shared Governance
Larry Cata Backer
Nabih Haddad

Chapter 3

Tweeting for Donors: How Institutions of Higher Education Use Social Media to Raise Funds
Dr. Leigh N. Hersey

Chapter 4

Senior Leaders as Effective Fundraisers: A Toolbox for Dealing with Complexities in the New Ecology
Dr. Morgan R. Clevenger

Chapter 5

Community, Culture, and Economic Development in Higher Education Fundraising and Philanthropy
Higher Education and Philanthropy Potential in the GCC States: Analysis of Challenges and Opportunities for FDI and Venture Philanthropy in the MENA Region
Henry C. Alphin Jr.
Jennie Lavine

Chapter 6

Rebirth of a Program via Community, Industry, and Philanthropic Support

Dr. Cathleen B. Ruch

Chapter 7

Unequal Partnerships? Dynamics of Collaboration between U.S. Foundations and African Universities
Dr. Fabrice Jaumont

Chapter 8

Islamic Philanthropy and Higher Education: Re-imagining Tradition to Meet Contemporary Challenges
Sabithulla Khan

Chapter 9

Higher Education Fundraising and Philanthropic Support in Action
Effective Approaches in Higher Education Development: A Survey in Fundraising Best Practices
Andrew A. Shafer

Chapter 10

The Role of Philanthropy on the Strategic Planning Process of a Selective Liberal Arts and Science College
Dr. Wayne P. Webster
Dr. Rick C. Jakeman
Dr. Susan Swayze

Chapter 11

The Role of Corporate and Foundation Relations Development Officers
Dr. Morgan R. Clevenger
Dr. Cynthia J MacGregor

Chapter 12

Alumni Giving and Social Exchange: A Study of Alumni Giving Behavior
Lauren E.B. Dodge

Henry C. Alphin Jr., MBA, MS, has been a part of the Drexel University community for over 12 years. Currently, he is an Administrator / Business Analyst in Drexel's Office of Information Resources and Technology (IRT), a Research Affiliate of Drexel University, and a member of the International Virtual Environments Research Group (iVERG). Mr. Alphin's academic research focuses on the intersection of philosophy, economics, and higher education. Mr. Alphin holds a Bachelor of Science in Economics from Drexel's Bennett S. LeBow College of Business, a Master of Science in Higher Education (MSHE) Research and Administration from Drexel's School of Education, and a Master of Business Administration (MBA) from the triple accredited (including AACSB) program at the Warwick Business School of Warwick University.

Jennie Lavine is currently a Business Lecturer at a Higher Education College in Abu Dhabi. She has a Bachelor of Science (Hons) in Finance, an MBA from Warwick University in the UK and is currently pursuing a PhD at Hull University in the UK. Jennie's research interests include Higher Education alongside Culture and Organizational Behavior in an international setting.

Stormy Stark is a doctoral candidate at Penn State University with a research focus on rural education in the mountain communities of Virginia. She holds a Masters degree in Higher Education Administration from Drexel University. Stormy has over 15 years of experience in the higher education sector and has spent a significant portion of her career in the classroom. In addition to her rural research Stormy is passionate about finding positive, equitable, and ethical ways to deploy technology in the education sector and exploring ethical ways to approach the school violence problems in the United States.

Adam Hocker is a doctoral candidate at The Pennsylvania State University in Educational Leadership. Adam holds a Masters' Degree in Curriculum and Instruction from Bloomsburg University in Pennsylvania where he also earned a Bachelor's of Arts degree in History and a minor in Political Science. Prior to attending Penn State, Adam taught in a private high school in Camp Hill, Pennsylvania for four years. Adam is also academically interested in technology leadership, leadership decision making, and ethics in leadership.

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

