

# Handbook of Research on Technological Developments for Cultural Heritage and eTourism Applications

Part of the Advances in Hospitality, Tourism, and the Services Industry Book Series

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## Description:

Tourism is one of the most rapidly evolving industries of the 21st century. The integration of technological advancements plays a crucial role in the ability for many countries, all over the world, to attract visitors and maintain a distinct edge in a highly competitive market.

The **Handbook of Research on Technological Developments for Cultural Heritage and eTourism Applications** is a pivotal reference source for the latest research findings on the utilization of information and communication technologies in tourism. Featuring extensive coverage on relevant areas such as smart tourism, user interfaces, and social media, this publication is an ideal resource for policy makers, academicians, researchers, advanced-level students, and technology developers seeking current research on new trends in ICT systems and application and tourism.

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## Topics Covered:

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- Cultural Tourism
- Human-Computer Interaction
- Smart Tourism
- Social Media
- Tourism Education
- User Interfaces

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