

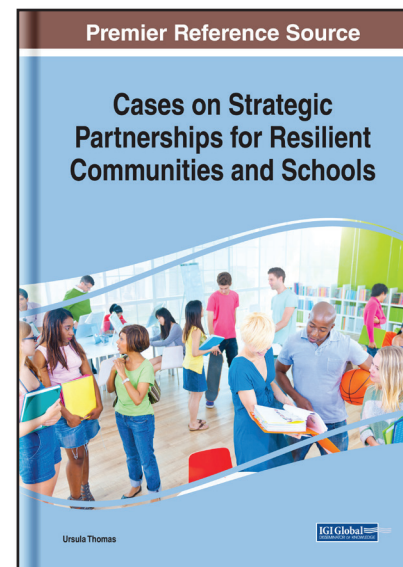
Cases on Strategic Partnerships for Resilient Communities and Schools

Part of the Advances in Educational Marketing, Administration, and Leadership Book Series

Ursula Thomas (Georgia State University, USA)

Description:

As the importance of public education increases both globally and nationally, partnerships between schools and their community become key to each other's success. Examining the intersection of schools with their communities reveals the most effective strategies for supporting school populations that are traditionally marginalized or underserved in both rural and urban areas.



Cases on Strategic Partnerships for Resilient Communities and Schools is an essential publication that uncovers the problems and pitfalls of creating strategic partnerships between schools and other members of the community in which the schools are situated that include for-profit businesses, not-for-profit entities, and private organizations. The book reveals that schools that are thriving effectively do not do so in isolation but as vibrant members and centers of the communities in which they serve students and families. Moreover, it examines the difficulty in advocating for the schools and the leadership of the schools within these communities so that they can be better served. Highlighting a wide range of topics including leadership, community-based outreach, and school advocacy, this book is ideally designed for teachers, school administrators, principals, school boards and committees, non-profit administrators, educational advocates, leadership faculty, community engagement directors, community outreach personnel, entrepreneurs, researchers, academicians, and students.

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Community Building
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Mentorship
Nonprofit Partners
School Advocacy
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Strategy and Marketing

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