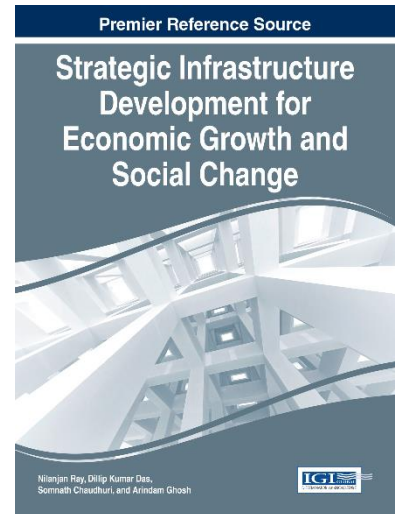


Strategic Infrastructure Development for Economic Growth and Social Change

Series: Advances in Business Strategy and Competitive Advantage (ABSCA)

Editors: Nilanjan Ray (Royal Thimphu College, Bhutan), Dillip Kumar Das (Sikkim Central University, India), Somnath Chaudhuri (Royal Thimphu College, Bhutan) and Arindam Ghosh (Royal Thimphu College, Bhutan)



Description:

Obtaining the ultimate objective of economic growth depends largely on the availability of infrastructure in the economy. New developments in finance also play an important role in enhancing economic prosperity in a country.

Strategic Infrastructure Development for Economic Growth and Social Change explores different avenues of research in the areas of corporate governance, socioeconomic conditions, modern business infrastructure, business automation, strategic financial management, and financial aspects of modern businesses. This reference work discusses practical applications, skills, practices, and strategies involved in economic and business growth, and overall economic development.

Readers:

Academicians, practitioners, professionals, and researchers will benefit from the topics discussed in this book.

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Mr. Nilanjan Ray is from Kolkata, India. He has obtained his M.Com (Mktg), MBA (Mktg), STC FMRM (IIT-Kgp), PhD Fellow The University of Burdwan Department of Business Administration, in Management. He has 7 years of teaching experience in BBA, MBA, BCom and 5 years research experience and guided around 40 Post Graduate students' project. Prior to joining Royal Thimphu College, he was a of Lecturer and Asst. Professor at different reputed Management Colleges at West Bengal, N. Delhi and Uttar Pradesh. Mr. Ray has contributed to 20 research papers in reputed National and International Referred, Peer Reviewed Journals and Proceedings. He has contributed 6 book Chapters and is also Editor of 2 Edited Book Volumes of IGI Global USA. Mr. Ray has presented over 25 National and International Conferences at different reputed Institutes and University like IIT-Kharagpur, IIM-Shillong, Pondicherry University, Burdwan University, IMT Gaziabad, IJAS Multidisciplinary Conference at Harvard University, USA, The IBFR Conference Las Vegas, USA etc. He has also associated himself as a reviewer of *Journal of Business and Economics*, *Research Journal of Business and Management Accounting* and *Journal of Service Marketing* and as an Editorial Board Member of several referred Journals. He has received the Outstanding Research Award at The IBFR Conference at Las Vegas, USA as well as Outstanding Research Presentation Award of Certificate at IJAS Multidisciplinary Conference at Harvard Campus in collaboration with Central Connecticut State University, USA. He has also chaired in a technical session at the said IJAS Conference 2012, Boston, USA. Mr. Ray is a life-member of the International Business Studies Academia. His areas of research interest are Service Marketing, Tourism Marketing, and Socio Economic Impact study.