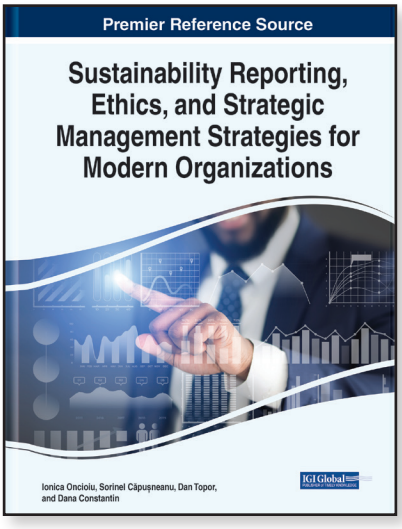
Sustainability Reporting, Ethics, and Strategic Management Strategies for Modern Organizations



Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:

Sustainability Reporting, Ethics, and Strategic Management Strategies for Modern Organizations proposes an interdisciplinary perspective and explores various theoretical and practical approaches of ethical standards, management accounting, and their impact in the 21st century on different areas of activity. It contrasts external financial accounting for government regulators and the investment community with internal management accounting for managers to leverage for decision making. In addition, the book examines the role of management accounting and sustainability reporting from other points of view such as ethical standards, corporate social responsibility, creative accounting, green accounting, environmental indicators, e-accounting, KPI, lean accounting, controlling, auditing, reporting, etc., offering a number of new insights into management accounting. It is intended for chief financial officers, financial controllers, business analysts, financial planners, financial analysts, budgeting managers, executives, managers, academicians, researchers, and students.

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Topics Covered:

- Accounting and Finance
- Behavioral Finance
- Corporate Governance
- Corporate Social Responsibility
- Financial Marketing
- Financial Performance
- Financial Reporting
- Leadership Development
- Multi-Criteria Decision Making
- Performance Management

Subject: Business and Management

Classification: Edited Reference

Readership Level: Advanced-Academic Level (Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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