

Fostering Global Entrepreneurship Through Business Model Innovation

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Description:

In the wake of the pandemic, the global business landscape has experienced unprecedented turbulence, challenging startups and established enterprises equally. This crisis has forced a profound reevaluation of traditional business models, pushing entrepreneurs and business leaders to innovate like never before. The urgency to adapt, particularly for those seeking to expand globally, has become a daunting task. How can entrepreneurs navigate this new, unpredictable terrain and find innovative pathways to success?

Fostering Global Entrepreneurship Through Business Model Innovation answers the pressing predicament faced by entrepreneurs, startups, and business leaders in this age of uncertainty. This book has meticulously documented and analyzed real-world practices of startups that not only survived the pandemic but thrived through groundbreaking business model innovations.

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