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Released: December 2013

## Developing Business Strategies and Identifying Risk Factors in Modern Organizations

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### Developing Business Strategies and Identifying Risk Factors in Modern Organizations



Part of the Advances in Business Strategy and Competitive Advantage Book Series

Madjid Tavana  
(La Salle University, USA)

As there is a vast amount of information to consider when offering quality services, organizations have developed techniques for identifying risk factors to be taken into consideration when constructing effective business strategies.

**Developing Business Strategies and Identifying Risk Factors in Modern Organizations** presents new methodologies currently being utilized to formulate and solve strategic issues in order to escape the jeopardy of possible business risks. By highlighting a multitude of sciences and their influences on modern organizations; this book is an essential reference for decision makers and researchers in business, industry, government, and academia.

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ISBN: 9781466648609; © 2014; 300 pp.

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**Madjid Tavana** is a professor of Business Systems and Analytics and the Lindback Distinguished Chair of Information Systems and Decision Sciences at La Salle University, where he served as Chairman of the Management Department and Director of the Center for Technology and Management. He is a Distinguished Research Fellow at Kennedy Space Center, Johnson Space Center, Naval Research Laboratory at Stennis Space Center, and Air Force Research Laboratory. He was recently honored with the prestigious Space Act Award by NASA. He holds a MBA, PMIS, and PhD in Management Information Systems and received his Post-Doctoral Diploma in Strategic Information Systems from the Wharton School at the University of Pennsylvania. He is the Editor-in-Chief of *Decision Analytics*, *International Journal of Applied Decision Sciences*, *International Journal of Management and Decision Making*, *International Journal of Strategic Decision Sciences*, and *International Journal of Enterprise Information Systems*. He has also published several books and over one hundred research papers in academic journals such as *Information Sciences*, *Decision Sciences*, *Information Systems*, *Interfaces*, *Annals of Operations Research*, *Advances in Space Research*, *Omega*, *Information and Management*, *Expert Systems with Applications*, *European Journal of Operational Research*, *Journal of the Operational Research Society*, *Computers and Operations Research*, *Energy Economics*, *Applied Soft Computing*, and *Energy Policy*.



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