## Cases on AI Ethics in Business

Part of the Advances in Business Information Systems and Analytics Book Series

Kyla Latrice Tennin (University of Phoenix College of Doctoral Studies; Center for Leadership Studies & Organizational Research; World Business Angels Investment Forum-G20 Affiliate; Lady Mirage Global, Inc. (global conglomerate), USA) and Samrat Ray (International Institute of Management Studies (IIMS) Pune - Business School (Dr. Ray is the Dean), India)

## Cases on AI Ethics in Business Kyla Latrice Tennin, Samrat Ray, and Jens M. Sorg

## **Description:**

Organizations face a pressing challenge in today's rapidly evolving economies: navigating the ethical complexities of adopting Artificial Intelligence (AI) and related technologies. As AI becomes increasingly integral to operations, transparency, fairness, accountability, and privacy concerns are more critical than ever Organizations need practical guidance to develop and implement AI ethic

concerns are more critical than ever. Organizations need practical guidance to develop and implement AI ethics strategies effectively.

Cases on AI Ethics in Business offers a comprehensive solution by examining AI Ethics through theoretical lenses and innovative practices. It provides a roadmap for organizations to address ethical challenges in AI adoption, offering insights from leaders in the field. With a focus on theory-to-practice, the book equips readers with actionable strategies and frameworks to navigate the ethical implications of AI, ensuring responsible and sustainable AI deployment.

The insights within this book are applicable to a broad audience, including business leaders, executives, consultants, scholars, and policymakers. **Cases on AI Ethics in Business** serves as a premier reference source. It covers foundational ethical principles, strategies for mitigating bias and ensuring privacy, and effective measurement of AI ethics strategies. By presenting a holistic view of AI ethics, this book empowers organizations to embrace AI innovation responsibly, fostering trust and ethical practice in the digital age.

Hardcover: \$255.00 E-Book: \$255.00 Hardcover + E-Book: \$305.00

## **Topics Covered:**

- Accountability and Responsibility
- Artificial Intelligence Assessments
- Artificial Intelligence Auditing
- Artificial Intelligence Ethics
- Artificial Intelligence Governing Boards
- Artificial Intelligence Principles
- Bias in Artificial Intelligence
- Business Ethics Theory
- Ethical Principles

- Explainability and Transparency
- Impact Assessment Theory
- Prevention of Discrimination in Artificial Intelligence
- Privacy
- Societal and Environmental Well-Being
- Technical Robustness and Safety
- Transparency and Fairness

Subject: Computer Science &

Information Technology

Readership Level: Advanced-Academic Level

(Research Recommended)

Classification: Case Book

Research Suitable for: Advanced Undergraduate

Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

Order Information

Phone: 717-533-8845 x100
Toll Free: 1-866-342-6657
Fax: 717-533-8661 or 717-533-7115
Online Bookstore: www.igi-global.com
Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA

