Nascent Entrepreneurship and Successful New Venture Creation

Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:

Entrepreneurship is the backbone of a strong economy. Necessitydriven entrepreneurs make up a large portion of the employed population and analyzing their methods and habits offers numerous benefits for future workers.

Nascent Entrepreneurship and Successful New Venture Creation

is a valuable resource that delves into the current trends and methodologies of recent entrepreneurs and entrepreneurial activities. Highlighting relevant topics that include non-cognitive skills, intellectual capital protection, regional development, and technology-based firms, this scholarly reference source is an ideal publication for business managers, organizational leaders, professionals, and researchers that would like to discover new insights into the world of entrepreneurship.

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Topics Covered:

- Educational Strategies
- Intellectual Capital Protection

Regional Development

Psycho-Sociocultural Analysis

- Non-Cognitive Skills
- Startup Businesses
- Sustainability
- Technology-Based Firms
- Trade Unions

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