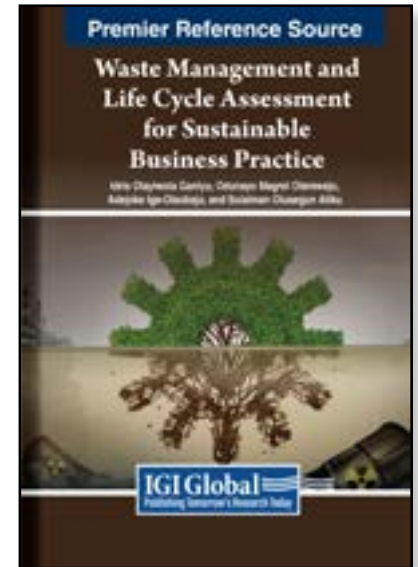


Waste Management and Life Cycle Assessment for Sustainable Business Practice

Part of the Advances in Logistics, Operations, and Management Science Book Series

Idris Olayiwola Ganiyu (York St John University, UK), Odunayo Magret Olarewaju (Coventry University, UK), Adejoke Ige-Olaobaju (University of Northampton, UK) and Sulaiman Olusegun Atiku (Namibia University of Science and Technology, Namibia)



Description:

Businesses are grappling with a profound dilemma – the pursuit of economic prosperity versus the goal of ecological sustainability. Climate change impacts increase with each passing day, compelling industries to reconcile their operations with the urgent need for a sustainable, eco-conscious paradigm. The book, **Waste Management and Life Cycle Assessment for Sustainable Business Practice**, is an authoritative response to this pressing global challenge. Delving into the issues surrounding the environmental impact of economic activities, it explores the intersection where industries must navigate the delicate balance between profit-making and the preservation of our planet.

This book delves into the disconcerting truth that industries are substantial contributors to the global emissions of greenhouse gases. It presents a compelling case, supported by the United Nations Environment Program's findings, that businesses wield immense power in either perpetuating environmental degradation or steering us towards a greener, more sustainable future. Despite the growing voices for eco-friendly practices, businesses often find themselves caught in the tug-of-war between profitability and environmental responsibility. This book argues that the time for a shift towards sustainable business practices is now, offering a comprehensive guide to academic scholars, researchers, and professionals seeking to understand and implement transformative strategies.

The book is an advocacy for a shift from conventional linear economies to circular models. This shift requires businesses to not only reevaluate their production and consumption patterns but to rewire their organizational DNA. The book introduces the core principles of transparent reporting, employee education, and governmental support as catalysts for fostering a culture of sustainability. By scrutinizing topics ranging from green supply chain management to circular business models, it empowers readers with the knowledge and strategies necessary to not only survive but thrive in an era where environmental consciousness is inseparable from business success.

ISBN: 9798369325957

Pages: 310

Copyright: 2024

Release Date: June, 2024

Hardcover: \$290.00

E-Book: \$350.00

**Hardcover +
E-Book:** \$350.00

Topics Covered:

- Carbon Footprint Management
- Circular Business Models
- Circular Economy and Green Business Practices
- Green HRM and Sustainability
- Green HRM Practices on Sustainable Performance Management
- Green Marketing and Consumer Education
- Green Organizational Culture and Sustainable Development
- Green Product Design and Innovation
- Green Supply Chain Management
- Green Training and Development
- Green Work-Life Balance
- Life Cycle Assessment for Promoting Green Products
- Role of Leadership in Promoting Green Industries
- Sustainable Business Model in the Digital Age
- Sustainable Innovation and Entrepreneurship

Subject: Business and Management

Classification: Edited Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA