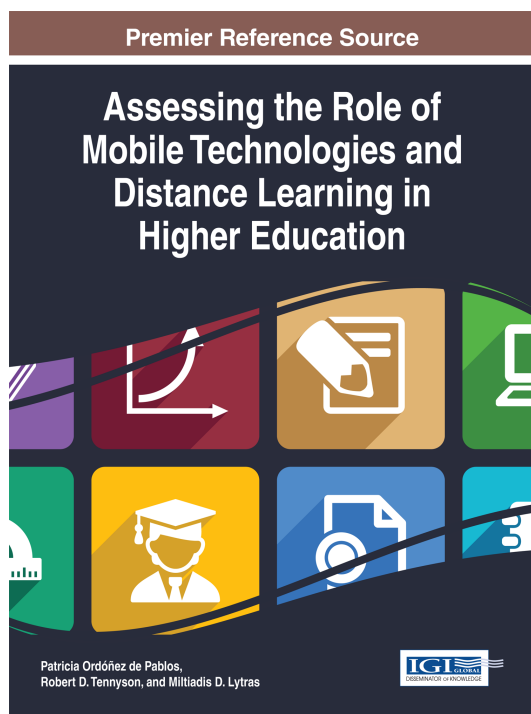


An Excellent Addition to Your Library!

Released: November 2014

Assessing the Role of Mobile Technologies and Distance Learning in Higher Education



Part of the Advances in Mobile and Distance Learning Book Series

Patricia Ordóñez de Pablos (University of Oviedo, Spain),
Robert D. Tennyson (University of Minnesota, USA), and
Miltiadis D. Lytras (The American College of Greece, Greece)

In recent years, the use of information technologies, mobile devices, and social media, along with the evolving needs of students, professionals, and academics, has grown rapidly. New ways of bringing learning content to students, new learning environments, and new teaching practices are necessary to keep up with these changes.

Assessing the Role of Mobile Technologies and Distance Learning in Higher Education provides a comprehensive understanding of m-learning processes by discussing challenges in higher education and the role of information technologies for effective learning. This reference book offers both real experiences and theoretical input for academicians, professionals, students, practitioners, policymakers, and managers.

Topics Covered:

- Flexible Learning Environments
- Mobile Learning
- Online Courses
- Role of Faculty
- Tablets and Education
- Technology Platforms
- Virtual Universities

ISBN: 9781466673168; © 2015; 300 pp.

Hardcover + Free E-Access: US \$195.00 | E-Access Only: US \$185.00

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

Patricia Ordóñez de Pablos is a Professor in the Department of Business Administration in the Faculty of Economics and Business of the University of Oviedo, Spain. Her teaching and research interests focus on the areas of strategic management, knowledge management, intellectual capital measuring and reporting, organizational learning, human resources management and IT. She serves as Executive Editor of the *International Journal of Learning and Intellectual* and the *International Journal of Strategic Change Management*. She also serves as Associate Editor of *Computers in Human Behaviour*.



www.igi-global.com

Publishing Academic Excellence
at the Pace of Technology Since 1988

Order Your Copy Today!

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Country: _____

Tel: _____

Fax: _____

E-mail: _____

Enclosed is check payable to IGI Global in
US Dollars, drawn on a US-based bank

Credit Card Mastercard Visa Am. Express

3 or 4 Digit Security Code: _____

Name on Card: _____

Account #: _____

Expiration Date: _____