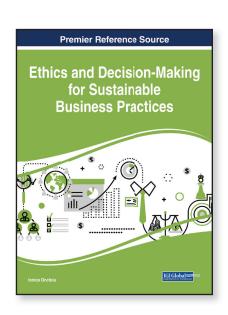
Ethics and Decision-Making for Sustainable Business Practices

Part of the Advances in Business Strategy and Competitive Advantage Book Series

Ionica Oncioiu (Titu Maiorescu University, Romania)

Description:

Alongside increasing demands for transparency and accountability, business governance is transforming due to decades of economic turmoil, regulatory reform, and technological change. There is now a holistic approach to this concept, as it is no longer just about running companies and organization efficiently.



Ethics and Decision-Making for Sustainable Business Practices

is a critical scholarly resource that examines issues of sustainability, ethics, governance, and cultural influence in the business world. Featuring coverage on a broad range of topics such as entrepreneurship, cost management, environmental business, and cultural diversity, this book is geared towards managers, leaders, researchers, and organizations interested in the integration of sustainable business practices.

ISBN: 9781522537731 Release Date: December, 2017 Copyright: 2018 Pages: 350

Topics Covered:

- Cost Management
- Cultural Diversity
- Entrepreneurship
- Environmental Business
- Ethical Behavior

- Innovation and Economic Development
- Strategic Management
- Sustainable Business
- Tourism and Economic Growth

Hardcover: \$215.00 E-Book: \$215.00

Hardcover + E-Book: \$260.00

