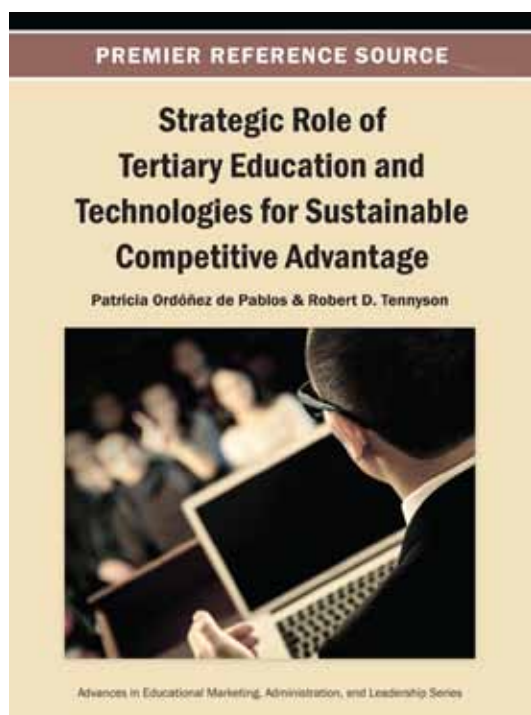


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Strategic Role of Tertiary Education and Technologies for Sustainable Competitive Advantage



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Patricia Ordóñez de Pablos (Universidad de Oviedo, Spain) and Robert D. Tennyson (University of Minnesota, USA)

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