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Electronic Commerce and Organizational Leadership: Perspectives and Methodologies

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Electronic Commerce and Organizational Leadership Perspectives and Methodologies



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Although the topic of e-commerce has been very widely discussed and researched, it is not often discussed in terms of its affect on leadership and management structures.

Electronic Commerce and Organizational Leadership: Perspectives and Methodologies investigates the ways in which e-commerce not only affects daily business operations, but more specifically, it focuses on how e-commerce has a great influence on administrative hierarchy and leadership. This unique publication highlights these issues within higher education institutions, but more specifically, in historically black colleges and universities. Researchers and administrators who seek to understand and improve the hierarchical and organizational structures through the deeper investigation of information technology, e-commerce, and its impacts will find this book valuable.

Topics Covered:

- Business Communications
- Business Process Management
- E-commerce
- Leadership & Strategy
- Organizational Behavior
- Organizational Ethics

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Wilhelmina Djoletto (Ph.D) is an Assistant Professor at Youngstown State University where she teaches at both graduate and undergraduate levels. Courses she teaches include technology, research and assessment courses. Dr. Djoletto is also the Founder, President and CEO of the CulRitzWil Co., a Management and Computer Information Systems Consultancy and a Culinary Services Company. Dr. Wilhelmina Djoletto holds a Bachelor of Science degree in Computer Science, a Masters degree in Applied Computer Science and a Doctor of Philosophy degree in Organisational Leadership from the University of Maryland Eastern Shore. Positions held by Dr. Djoletto, include, at the University of Maryland Eastern Shore, positions such as Database Manager and Administrator and Lecturer. In the capacity of Adjunct Professor at Bowie State University, Dr. Djoletto taught both graduate and undergraduate students management information systems and management courses. Dr. Djoletto has authored and co-authored several research publications and book chapters spanning symplectic integration for power systems and the impact of eBusiness on institutions and organisations and serves as a reviewer for numerous journals.

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