

Applied Psycholinguistics and Multilingual Cognition in Human Creativity

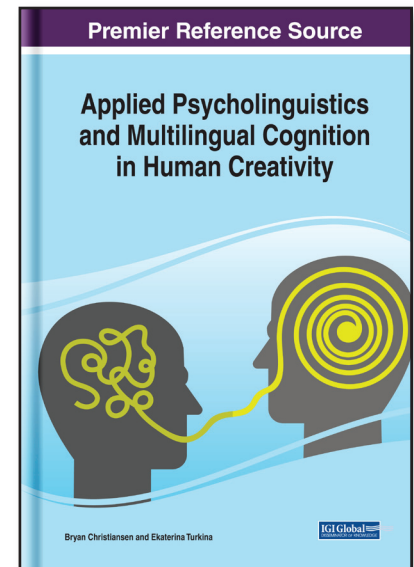
Part of the Advances in Linguistics and Communication Studies Book Series

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Description:

Multilingualism is becoming a social phenomenon governed by the needs of globalization and cultural openness. Owing to the ease of access to information facilitated by the internet, individuals' exposure to multiple languages is becoming increasingly frequent, thereby promoting a need to acquire successful methods in understanding language.

Applied Psycholinguistics and Multilingual Cognition in Human Creativity is an essential reference source that discusses the psychological and neurobiological factors that enable humans to acquire, use, comprehend, and produce language, as well as its applications in human development, the social sciences, communication theories, and infant development. Featuring research on topics such as international business, language processing, and organizational research, this book is ideally designed for linguists, psychologists, humanities and social sciences researchers, managers, and graduate-level students seeking coverage on language acquisition and communication.



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Topics Covered:

- Bilingual Speakers
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- Multimodal Narrative Texts
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