Premier Reference Source

Business Law

and Ethics

IGE

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Business Law and Ethics: Concepts, Methodologies, Tools, and Applications (3 Vols.)

Information Resources Management Association (USA)

Description:

In modern business environments, ethical behavior plays a crucial role in success. Managers and business leaders must pay close attention to the ethics of their policies and behaviors to avoid a reputation-crushing scandal.

Business Law and Ethics: Concepts, Methodologies, Tools, and Applications explores best practices business leaders need to navigate the complex landscape of legal and ethical issues on a day-to-day basis.

Readers:

This multi-volume reference is a valuable tool for business leaders, managers, students, and professionals in a globalized marketplace.

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Topics Covered:

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- Cultural Consciousness
- Economic Climate

- Ethics Education
- Globalization
- Public Knowledge Management
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