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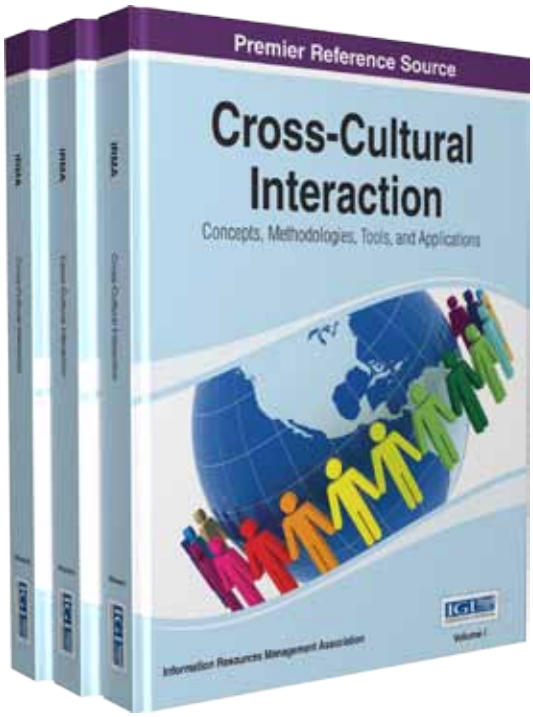
Cross-Cultural Interaction: Concepts, Methodologies, Tools and Applications



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Information Resources Management Association (USA)

In a globalized society, individuals in business, government, and a variety of other fields must frequently communicate and work with individuals of different cultures and backgrounds. Effectively bridging the culture gap is critical to success in such scenarios.

Cross-Cultural Interaction: Concepts, Methodologies, Tools and Applications explores contemporary research and historical perspectives on intercultural competencies and transnational organizations. This three-volume compilation will present a compendium of knowledge on cultural diversity and the impact this has on modern interpersonal interactions. Within these pages, a variety researchers, scholars, professionals, and leaders who interact regularly with the global society will find useful insight and fresh perspectives on the field of cross-cultural interaction.

Topics Covered:

- International Education
- Intercultural Communication
- Cross-Cultural Interaction
- Cultural Competencies
- Foreign Relations
- Global Leadership
- Multilingual Communication
- Transnational Organization

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