

Exploring the Role of Social Media in Transnational Advocacy

Part of the Advances in Social Networking and Online Communities Book Series

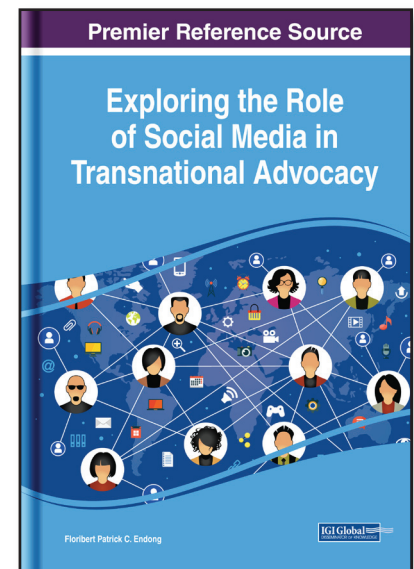
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Description:

Emerging digital technologies are playing an increasingly significant role in advancing citizen-based support all over the world. They have become tools used for protest movements, and in the establishment organizations use in campaigning.

Exploring the Role of Social Media in Transnational Advocacy

is an essential reference source for the latest scholarly research on the various dimensions of new technology platforms, highlighting the use in citizen-enabled, social advocacy campaigns. Featuring extensive coverage on a broad range of topics such as virtual communities, e-health, and e-government, this book is ideally designed for academicians, researchers, students, and policy makers seeking current research on different aspects of social media in campaigns.



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Topics Covered:

- Disaster Management
- E-Government
- E-Health
- E-Participation
- E-Transparency
- Internet Freedom
- Virtual communities

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