

Innovative Solutions for Implementing Global Supply Chains in Emerging Markets

Part of the Advances in Logistics, Operations, and Management Science (ALOMS) Book Series

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Description:

Advancements in the field of information technology have transformed the way businesses interact with each other and their customers. Businesses now require customized products and services to reflect their constantly changing environment, yet this results in cutting-edge products with relatively short lifecycles.

Innovative Solutions for Implementing Global Supply Chains in Emerging Markets

addresses the roles of knowledge management and information technology within emerging markets. This forward-thinking title explores the current trends in supply chain management, knowledge acquisition and transfer mechanisms among supply chain partners, and knowledge management paradigms.

Readers:

This book is an invaluable resource for researchers, business professionals and students, business analysts, and marketing professionals.

ISBN: 9781466697959

Release Date: February, 2016

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Pages: 275

Topics Covered:

- Automobile Manufacturing Industry
- B-School Selection
- Cold Chain Logistics
- Green Supply Chain
- Logistics Clusters
- Manufacturing Organizations
- Retail Supply Chain Performance
- Small and Medium Enterprises (SMEs)
- Supply Chain Intelligence Model
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