

Digital Supply Chain, Disruptive Environments, and the Impact on Retailers

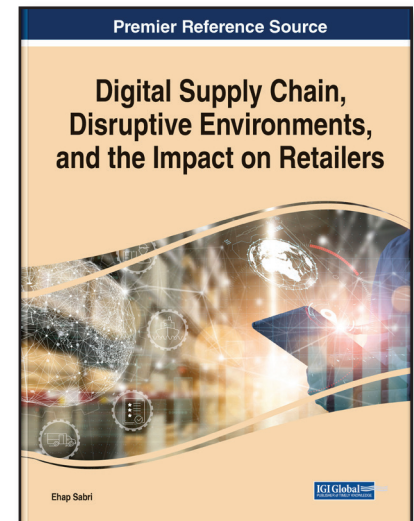
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and Management Science Book Series

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Description:

With the world having been plunged into uncertainty during the COVID-19 pandemic, a critical issue for senior management is stabilizing their supply chain to a consistent flow of components and materials. Even before the advent of the COVID-19 pandemic, supply chain complexity had been an increasingly “hot” topic. Add to that the complexity of new tariff restrictions, port congestion, regional conflicts, and geopolitical events and disruptions due to international conflict, and it is apparent that securing access to materials and critical resources is not without difficulty, and forecasting demand is even harder.

Digital Supply Chain, Disruptive Environments, and the Impact on Retailers brings together the field’s latest best practices on digital supply chain enablement, giving business professionals a comprehensive framework to ensure successful supply chain business transformation programs. Covering topics such as business planning, digital transformation, and volatile demand, this premier reference source is an excellent resource for managers, directors, vice presidents, supply chain executives, IT directors, consultants, students and educators of higher education, librarians, researchers, and academicians.



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Supply Chain Operations
Supply Chain Visibility
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