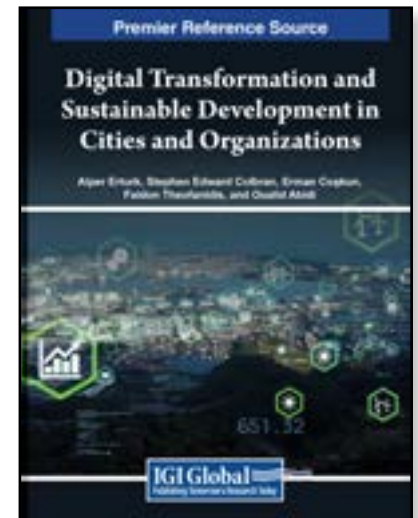# Digital Transformation and Sustainable Development in Cities and Organizations

Part of the Advances in Electronic Government, Digital Divide, and Regional Development Book Series

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Description:

In the ever-evolving landscape of the modern business world, a critical challenge has emerged at the crossroads of digital transformation and sustainable development. Businesses grapple with the need to adapt to digitalization while ensuring their practices align with the imperatives of sustainability. The complexities of this intersection demand innovative solutions and profound insights. Enter **Digital Transformation and Sustainable Development in Cities and Organizations** – a groundbreaking book that unravels the intricacies of this challenge and provides a comprehensive roadmap for organizations navigating the digital age with a commitment to sustainability.

Traditional business models are rendered obsolete as the relentless march of digitalization transforms industries. Amidst this upheaval, the imperative to embrace sustainable practices often takes a backseat. Businesses face the daunting task of navigating this dual challenge – staying technologically relevant while safeguarding the environment and societal well-being. The consequences of overlooking this intersection are profound, leading to missed opportunities for growth and contributing to the escalating threats posed by climate change. The need for a cohesive guide that addresses these intertwined challenges has never been more urgent.

Digital Transformation and Sustainable Development in Cities and Organizations offers a compelling solution for businesses, policymakers, and academics. The book meticulously examines the impact of digitalization on contemporary businesses and explores innovative trends that align with sustainable development goals. It serves as a beacon for leaders and entrepreneurs, providing a roadmap to not only survive but thrive in the digital age. By delving into specific sectors and business functions, the book equips its readers with tailored strategies and insights, ensuring they can adapt, evolve, and contribute to a sustainable future. This is not just a book; it's a transformative guide that empowers individuals and organizations to navigate the digital revolution while fostering a more sustainable and equitable world.

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Topics Covered:

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- Corporate Social Responsibility
- Digital Marketing Technologies
- Digitalization and Circular Economy
- Digitalization and Sustainable Agriculture
- Digitalization and Sustainable Business Models
- Digitalization and Sustainable Supply Chain Management
- Digitalization for Sustainable Development
- Future of Digitalization
- Innovations for Sustainable Transportation
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- Public Policy and Digitalization
- Smart Cities and Sustainable Development
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Subject: Government & Law

Classification: Edited Reference

Readership Level: Advanced-Academic Level (Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners