Robo-Advisors

in Management

## **Robo-Advisors in Management**

Part of the Advances in Logistics, Operations, and Management Science Book Series

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## **Description:**

In the ever-evolving landscape of management, the introduction of robo-advisors has introduced challenges and opportunities that require careful examination. Organizations grapple with the profound impact of these automated systems on decision-making processes, resource allocation, and strategic planning. The need for a comprehensive understanding of

how robo-advisors integrate into various management functions and sectors has become paramount. Decision-makers, researchers, and students seeking clarity in this transformative period are faced with a shortage of literature that bridges theoretical insights with practical applications.

**Robo-Advisors in Management** stand out as a pioneering solution to this crucial gap in the existing body of knowledge. This book does not merely explore the challenges presented by robo-advisors; it delves into the heart of these challenges and navigates the diverse applications of these technologies in sectors ranging from wealth management to healthcare and real estate. By seamlessly blending theoretical foundations with real-world scenarios, the book equips both professionals and academics with the tools needed to comprehend and harness the potential of robo-advisors. It is an invaluable resource for decision-makers looking to optimize their strategies, researchers seeking in-depth insights, and students aspiring to navigate the intersection of management and fintech.

**Robo-Advisors in Management** identifies the challenges in integrating robo-advisors, yet also presents a visionary outlook on their future development. The book is a comprehensive guide that analyzes the impact of these technologies but offers a roadmap for leveraging them effectively.



Hardcover: \$305.00 E-Book: \$305.00 Hardcover + E-Book: \$365.00

## **Topics Covered:**

- Decision Support Systems
- Future Perspectives
- Institutional Investment
- Portfolio Optimization
- Real Estate Management
- Risk Management

- Robo-Advisors
- Sector-Specific Applications
- Strategic Decision-Making
- Supply Chain and Operations Management
- Wealth Management

Subject: Business and Management Classification: Edited Reference

Readership Level: Advanced-Academic Level Research Suitable for: Advanced Undergraduate

Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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