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The International Journal of Applied Management Theory and Research (IJAMTR) examines current best practices for managing businesses and organizations, including implementing and accomplishing effective and attainable goals, and methods for motivating employees to perform to the highest standard. Covering a variety of theories as they apply to all functional areas of business, including finance, marketing, human resources, and operations, the journal illuminates management issues and solves managerial problems. The journal also supports partnerships, collaboration, and joint-research across borders.

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