

Transformative Healthcare Practice through Patient Engagement

Part of the Advances in Medical Diagnosis, Treatment, and Care Book Series

Guendalina Graffigna (Catholic University of the Sacred Heart, Italy)

Description:

Recent literature suggests that patient participation and engagement may be the ideal solution to the efficacy of healthcare treatments, from a clinical and pragmatic view. Despite the growing discussions on the necessity of patient engagement, there is no set of universally endorsed, concrete guidelines or practices.

Transformative Healthcare Practice through Patient Engagement outlines the best practices and global strategies to improve patient engagement. This book features a convergence of healthcare professionals and scholars elucidating the theoretical insights borne from successful patient education, and the technological tools available to sustain their engagement.

Readers:

This book is a useful reference source for healthcare providers, students and professionals in the fields of nursing, therapy, and public health, managers, and policy makers.

ISBN: 9781522506638

Release Date: July, 2016

Copyright: 2017

Pages: 345

Topics Covered:

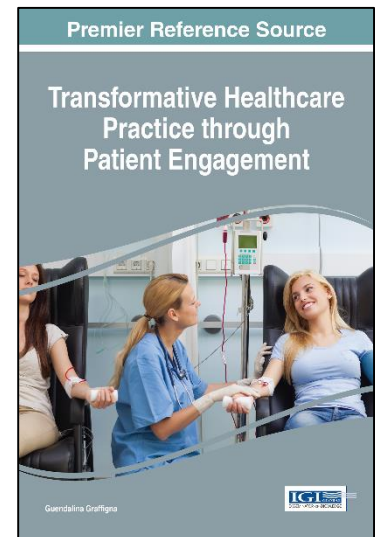
- Care Outcomes
- Chronic Care Management
- In-Home Physiotherapy
- Interactive Voice Technology
- Living Donor Transplant
- mHealth-Based Approach
- Multimedia Applications
- Patient Donor Engagement
- Virtual Worlds
- Web-Based Resources

Hardcover +
Free E-Access:

\$215.00

E-Access +
Free Hardcover:

\$215.00



Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com



Table of Contents

Foreword
Preface
Acknowledgment

Section one - Best practices in promoting patient's participation and engagement: strategies for patient education and medical communication

Chapter 1

Best Practices to Promote Patient and Donor Engagement to Care in Living Donor Transplant

Emanuela Saita, Department of Psychology, Catholic University of the Sacred Heart, Italy

Susanna Zanini, Niguarda Ca' Granda Hospital, Italy

Enrico Minetti, Careggi University Hospital, Italy

Chiara Acquati, University of Louisville, USA

Chapter 2

Communication and Education processes involved in COPD patient Engagement within the Italian Health System

Virginia Recchia, CNR-IFC Italian National Research Council - Institute of Clinical Physiology

Antonio Dodaro, Independent Researcher

Rosita B. Maglie, University of Bari

Carlo G. Leo, CNR-IFC Italian National Research Council - Institute of Clinical Physiology, Italy

Chapter 3

The Power of Words: Deliberation Dialogue as a Model to Favor Patient Engagement in Chronic Care

Sarah Bigi, Department of Communication and Linguistics, Catholic University of the Sacred Heart, Italy

Giulia Lamiani, School of Medicine, University of Milano, Italy

Chapter 4

Patient and Family Engagement in THE Conversation: Pathways from Communication to Care Outcomes

Jennifer Freytag and Richard L. Street Jr., Department of Communication, Texas A&M University, USA

Section two – The potentiality of new technology to promote patient's participation and engagement in health management

Chapter 5

Engaging Patients and Lowering Costs: Technology to the Rescue

Tony Zordich, Business BenchmaRx, North Carolina, USA

Julia Menichetti Delor, Catholic University of the Sacred Heart, Italy

Chapter 6

Meeting Patients Where They Are: Using Multimedia and Interactive Voice Technology to Humanize Communication and Engage Patients

Gerl Lynn Baumblatt, Emmi Solutions, Illinois, United States

Chapter 7

Using the Communication Assessment Checklist in Health to assess the communication quality of web based resources for prostate cancer

Juliana Genova, French Literature, University of Ottawa, Canada

Curtis A. Olson, Geisel School of Medicine at Dartmouth

Jackie Bender, University of Toronto

Chapter 8

A stepped care mHealth-based approach for promoting patient engagement in chronic care management of obesity with type 2 diabetes

Gianluca Castelnuovo, Giada Pietrabissa, Gian Mauro Manzoni, Department of Psychology, Catholic University of Milan, Italy & Psychology Research Laboratory, Istituto Auxologico Italiano IRCCS, Italy

Stefania Corti, Psychology Research Laboratory, Istituto Auxologico Italiano IRCCS, Italy & Department of Psychology, University of Bergamo, Italy

Margherita Novelli, Psychology Research Laboratory, Istituto Auxologico Italiano IRCCS, Italy

Maria Borrello, Department of Psychology, University of Bergamo, Italy

Emanuele Maria Giusti, Department of Psychology, Catholic University of the Sacred Heart, Italy

Francesco Borgia, Psychology Research Laboratory, Istituto Auxologico Italiano IRCCS, Italy

Enrico Molinari, Department of Psychology, Catholic University of Milan, Italy & Psychology Research Laboratory, Istituto Auxologico Italiano IRCCS, Italy

Nicole Ann Middleton, School of Psychology, Social Work & Social Policy, University of South Australia, Australia

Roberto Cattivelli, Psychology Research Laboratory, Istituto Auxologico Italiano IRCCS, Italy

Susan Simpson, School of Psychology, Social Work & Social Policy, University of South Australia, Australia

Chapter 9

Why, What and When in-Home Physiotherapy?

Gabriela Postolache, Instituto de Medicina Molecular, Universidade de Lisboa, Portugal

Raul Oliveira, Faculdade de Motricidade Humana, Universidade de Lisboa, Portugal

Isabel Moreira, Faculdade de Medicina, Universidade do Porto, Portugal

Octavian Postolache, Instituto de Telecomunicações, ISCTE-IUL, Portugal

Octavian Postolache, Instituto de Telecomunicações, ISCTE-IUL, Portugal

Octavian Postolache, Instituto de Telecomunicações, ISCTE-IUL, Portugal

Chapter 10

Healthy Avatars, Healthy People: Care Engagement Through the Shared Experience of Virtual Worlds

Stefano Triberti, Alice Chirico, Department of Psychology, Catholic University of the Sacred Heart - Milan, Italy

Chapter 11

Waiting for Health Care Services

Stefan Janzek-Hawlat and Hilda Tellioglu, University of Technology, Vienna, Austria

Compilation of References About the Contributors

Index

Guendalina Graffigna received a PhD in Social Psychology at Catholic University of the Sacred Heart of Milan (Italy) where she actually is Associate Professor. At the same University, she teaches "Qualitative Methodology," she is the Associate Director for the level II Master Degree in "Qualitative Methods applied to Social and Marketing Research" and she is member of the Scientific Committee for the PhD School in Psychology. Guendalina is also the editorial manager for the Journal "Micro & Macro Marketing". Before her actual appointments, Guendalina has been a Post Doc fellow (A.A. 2007-2008) and a visiting professor in Qualitative Methods (A.A. 2008-2009) at the International Institute for Qualitative Methodology, University of Alberta, with which she still collaborates for several research and teaching initiatives. Beside her academic achievements, Guendalina acts as qualitative scientific advisor at GfK-Eurisko in Milan, where she is an online qualitative research specialist and is Director of the Study and Training Centre of ASSIRM (Italian Association of Marketing Research Institutes). In July 2012, Guendalina was awarded with the prize of Qualitative Health Research Leadership 2012 from the Global Congress for Qualitative Health Research Committee. Her research and scientific activities are mainly devoted to patient engagement in health and wellbeing, healthcare organization innovation and digital health. She has spent the last 10 years of activity in constructing bridges between scientific/academic knowledge and professional practice, particularly in the sectors of consumer and health research. At present, she is coordinating and intra- and inter-university reflection for contributing to priorities and policy discussions at the European Level on patient health engagement.

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

