

Innovative Management and Business Practices in Asia

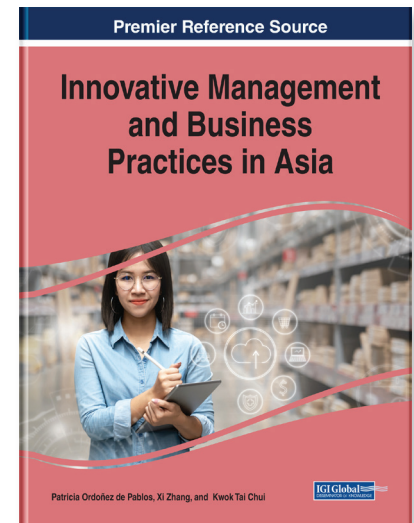
Part of the Advances in Human Resources Management and Organizational Development Book Series

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Description:

Businesses in the Asia-Pacific communities provide enormous opportunities for local entrepreneurs to develop and collectively collaborate with other economies. However, several challenges and success factors exist for effective business operations in the region.

Innovative Management and Business Practices in Asia is a collection of innovative research that enhances understanding and collaboration in business, management, and technology in Asia for the present and in the future. While highlighting topics including corporate culture, international trade, and business administration, this book is ideally designed for managers, executives, CEOs, board members, corporate professionals, managing directors, deans, decision makers, professors, researchers, policymakers, industry practitioners, and students.



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