Green Economic Structures in Modern Business and Society

Part of the Advances in Finance, Accounting, and Economics (AFAE) Book Series

Andrei Jean-Vasile (Petroleum-Gas University of Ploiesti, Romania), Ion Raluca Andreea (Bucharest Academy of Economic Studies, Romania), and Turek Rahoveanu Adrian (University of Agricultural Sciences and Veterinary Medicine, Romania)

Description:

Environmental and sustainable development concerns permeate numerous aspects of society, including economic activity. Many countries now run their economies based on such sustainable economic structures to improve production models and overall living conditions.

Green Economic Structures in Modern Business and Society discusses the implementation of environmentally friendly models in contemporary economies, as well as the development and evolution of such strategies in recent years.

Readers:

This book is a pivotal reference source for academicians, advanced-level students, and professionals within the growing field of green economics.

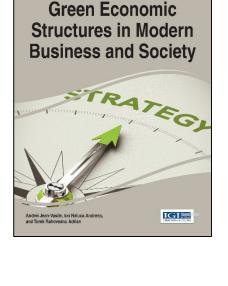
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- Climate Policy
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- Marketing Strategies

- Organic Agriculture
- Regional Branding
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