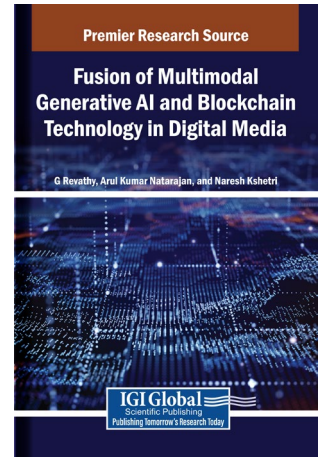


# Fusion of Multimodal Generative AI and Blockchain Technology in Digital Media

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## Description:

The fusion of multimodal generative AI and blockchain technology redefines the landscape of digital media by introducing creativity, security, and ownership. Multimodal generative AI enables creators to generate interactive media experiences. When integrated with blockchain technology it empowers creators with content security, smart compensation, and protection against manipulation and piracy. Together, these technologies lay the groundwork for a decentralized, creator-driven digital media system that prioritizes innovation, trust, and digital rights.

**Fusion of Multimodal Generative AI and Blockchain Technology in Digital Media** explores the integration of multimodal generative AI and blockchain technology in digital media, focusing on text, audio, and video content. It covers methods, tools, and applications reshaping how content is created, shared, and validated across industries. This book covers topics such as machine learning, threat detection, and cybersecurity, and is a useful resource for computer engineers, media professionals, academicians, researchers, and scientists.

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**Hardcover:** \$145 **Softcover:** \$105 **E-Book:** \$145 **Hardcover + E-Book:** \$220

## Topics Covered:

Blockchain	Generative Artificial Intelligence
Content Creation	Machine Learning
Cybersecurity	Smart Technology
Deepfakes	Text and Language Processing
Digital Media	Threat Detection
Digital Technology	Virtual Technology
Ethics and Law	Visual Media

**Subject:** Media and Communications

**Readership Level:** Advanced-Academic Level (Research Recommended)

**Classification:** Edited Reference

**Research Suitable For:** Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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