

# Handbook of Research on Emerging Business Models and Managerial Strategies in the Nonprofit Sector

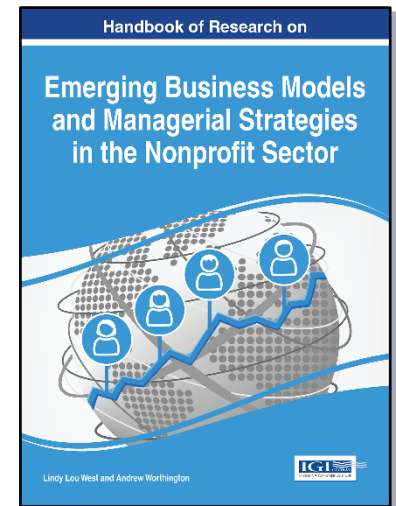
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## Description:

Modern businesses exist in a dynamic and increasingly competitive realm. To remain viable, organizations must constantly adopt new methods and processes to optimize productivity and workflow.

The **Handbook of Research on Emerging Business Models and Managerial Strategies in the Nonprofit Sector** is a comprehensive reference source for the latest scholarly information on management tools, analytics, and infrastructures for contemporary nonprofit organizations. Highlighting a range of multidisciplinary topics such as crowdfunding, shared value creation, and human resource development, this publication is ideally designed for managers, professionals, students, researchers, and academics interested in enhancing process management in nonprofit businesses.



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## Topics Covered:

- Big Data
- Business Ethics
- Business Information Systems
- Crowdfunding
- Higher Education
- Human Resource Development
- Project Portfolio Management
- Shared Value Creation
- Social Media

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