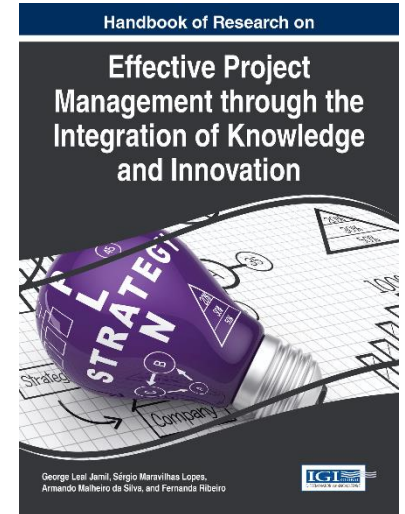


Handbook of Research on Effective Project Management through the Integration of Knowledge and Innovation

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Description:

The field of project management experiences conceptual, technological, and decision issues when projects are created, implemented, and executed without the needed strategic connection. It is important to improve the connection between knowledge management and project management practices.

Effective Project Management through the Integration of Knowledge and Innovation bridges the gap between knowledge management and project management practices by providing both classical and modern views on their relationship. Discussing principles, practices, methods, and real case studies.

Readers:

This book describes the importance of aligning projects with a knowledge-based strategic plan to the benefit of practitioners, professionals, scholars, and researchers in the fields of management and information science.

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Topics Covered:

- Human Resources Management
- Information Management
- Information Technology
- Knowledge Management
- Knowledge Protection and Sharing
- Marketing Strategies
- Product Cycle Management



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