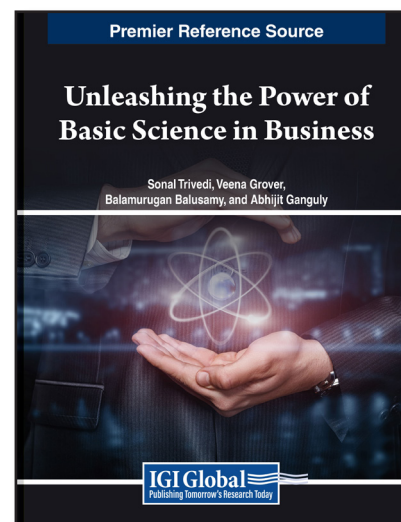


Unleashing the Power of Basic Science in Business

Part of the Advances in Logistics, Operations, and Management Science Book Series

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Description:

Today's fast-evolving business landscape has created a significant challenge - the gap between basic scientific research and commercial innovation. Groundbreaking discoveries in laboratories need to translate into sustainable business solutions. The interplay between foundational scientific principles and their application in the commercial sphere is complex, making it difficult to bridge the gap. To tackle this problem, the book **Unleashing the Power of Basic Science in Business** offers a comprehensive exploration of how basic science can drive sustainable innovation in business.

By bridging the gap between theory and application, this book provides a roadmap for researchers, academicians, and professionals in basic science, engineering, and management to understand and implement basic science, sustainability, and innovation in business. Through a diverse collection of chapters, readers gain insights into collaborative forces in innovation, ethical dimensions of basic science in commercial contexts, and the operationalization of commercial innovation. **Unleashing the Power of Basic Science in Business** guides navigating the sustainable commercialization expedition and cultivating environments for sustainable commercial success.

Focusing on economic, ethical, and operational dimensions, **Unleashing the Power of Basic Science in Business** offers valuable case studies, expert opinions, and best practices for integrating basic science into sustainable business practices. This book is not just about understanding the relationship between basic science and commercial innovation; it is about empowering individuals and organizations to harness the transformative power of basic science for a sustainable future.

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