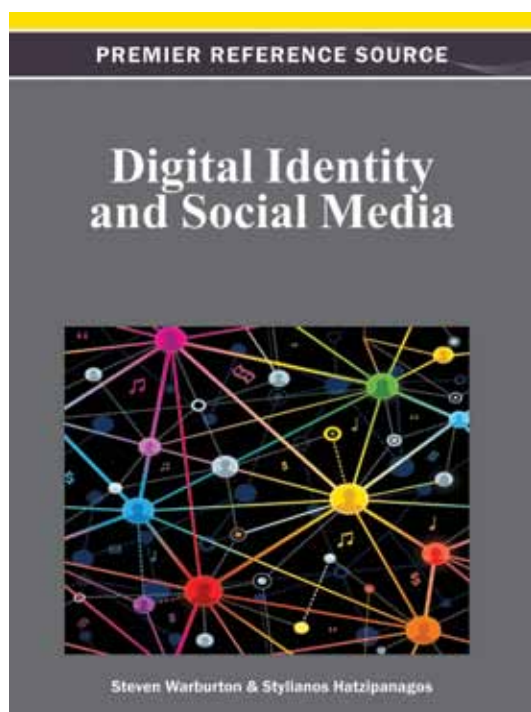


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Digital Identity and Social Media



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Foreword Author Margaret J. Cox (King's College London, UK)

Electronic information about the individual is derived from what we say about ourselves, shaped by commentary from others and extended through electronic exchanges with both human and computer based intelligent agents.

Digital Identity and Social Media will examine the impact of social media and distributed social spaces on our contemporary understandings of digital identity. This book will benefit researchers, practitioners, the wider educational community across all sectors, educational technologists, and individuals who are interested in how social media and emerging technologies will impact formal education and the social implications that surround the reformulation and fluidity of virtual communities. In addition, professionals and researchers working in the field of information and communication technologies and knowledge management in various disciplines will find this title to be an invaluable resource.

Topics Covered:

- Authenticity and Trust in Identity Based Transactions
- Conceptual Frameworks and Approaches
- Cultural Dynamics of Online Identity
- Digital Literacies
- Identity, Trust and Authenticity in Social Networks
- Machine Mediated Identities
- Negotiating Network Based Digital Identities
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- Personalisation Software
- Personalisation Technologies
- Social Media and Emerging Identity Practices

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Steven Warburton is an eLearning manager at King's College London and a Fellow of the Centre for Distance Education at the University of London where he chairs the research strategy group. He moved from his initial research background in the area of neuroscience to one that now encompasses a range of research projects in technology enhanced learning. His fields of expertise include: the impact of digital identities on lifelong learning; the use of social software in distance education; pattern languages for Web 2.0; design for learning with multi-user virtual environments; feedback loops in formative e-Assessment; and support for communities of practice in user innovation and emerging technologies. His interests are varied but focus largely on the meaning of identity in online learning, the potential impact of virtual worlds on education, social presence and social networks, and the changing nature of change.



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