

# Evolving Entrepreneurial Strategies for Self-Sustainability in Vulnerable American Communities

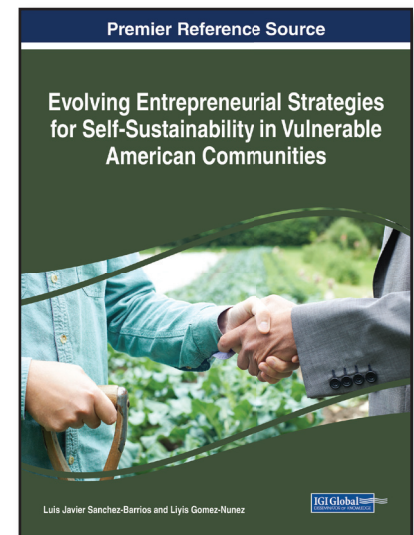
Part of the Advances in Business Strategy and Competitive Advantage Book Series

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## Description:

Entrepreneurship has significant impacts on a nation's economic infrastructure. Discovering new ways to promote entrepreneurial growth within undervalued communities can help ensure financial growth, as well as provide a boost to the current economy.

**Evolving Entrepreneurial Strategies for Self-Sustainability in Vulnerable American Communities** is an essential scholarly resource that identifies initiatives for entrepreneurs in underdeveloped areas to utilize. Featuring pertinent topics that include poverty reduction, informal investment, and social entrepreneurship, this reference publication is ideal for academicians, students, entrepreneurs, business owners, and researchers that are seeking innovative strategies to boost the economy and provide more jobs across the nation.



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## Topics Covered:

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- Beauty and Cosmetics
- Disaster-Affected Communities
- Gender Considerations
- Informal Investment
- Poverty Reduction
- Retail Markets
- Social Entrepreneurship

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