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Digital Arts and Entertainment: Concepts, Methodologies, Tools, and Applications (3 Vols.)



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Information Resources Management Association (USA)

In today's interconnected society, media, including news, entertainment, and social networking, has increasingly shifted to an online, ubiquitous format. Artists and audiences will achieve the greatest successes by utilizing these new digital tools.

Digital Arts and Entertainment: Concepts, Methodologies, Tools, and Applications examines the latest research and findings in electronic media, evaluating the staying power of this increasingly popular paradigm along with best practices for those engaged in the field. With chapters on topics ranging from an introduction to online entertainment to the latest advances in digital media, this impressive three-volume reference source will be important to researchers, practitioners, developers, and students of the digital arts.

Topics Covered:

- Digital Arts
- Digital Media
- · Digital Rights Management
- Media Literacy
- Mobile Technologies

- Online Engagement
- Open Source Media
- Social Networking
- Virtual Worlds

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