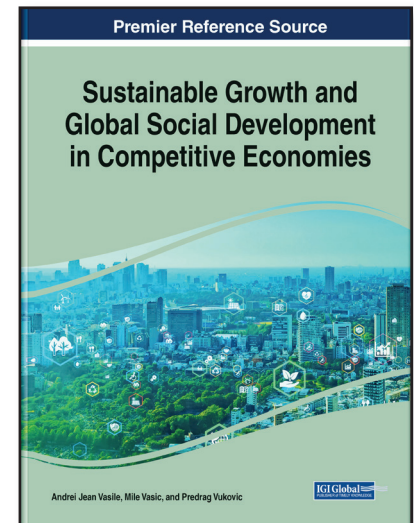


Sustainable Growth and Global Social Development in Competitive Economies

Part of the Advances in Finance, Accounting, and Economics Book Series

Andrei Jean Vasile (Petroleum -Gas University of Ploiesti, Romania), Mile Vasic (European Marketing and Management Association, Bosnia And Herzegovina) and Predrag Vukovic (Institute of Agricultural Economics, Serbia)



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In the process of transitioning to the New Normal model of society and economy, business models, development patterns, and structural transformations have started to become major instruments in creating the new reality. Creating the basic conditions and promoting the sustainable economic development criteria for contemporary communities needs not only a massive rearrangement of the classical structures but also a rethinking of the old economic paradigm to promote new business models and sustainable entrepreneurship.

Sustainable Growth and Global Social Development in Competitive Economies fulfills a gap between theory and practice in the field of resilient economies, sustainable growth, and global social development in the New Normal. It also provides some holistic approaches regarding business models, development patterns, and transformations in the New Normal paradigm. Covering key topics such as globalization, business process modeling, and resource economics, this premier reference source is ideal for business owners, managers, government officials, policymakers, industry professionals, researchers, academicians, scholars, practitioners, instructors, and students.

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