

Environmental, Health, and Business Opportunities in the New Meat Alternatives Market

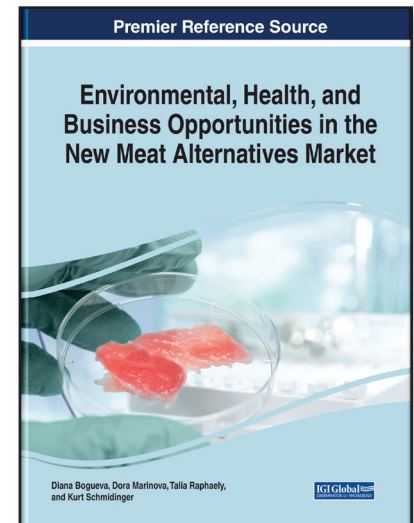
Part of the Advances in Business Strategy and Competitive Advantage Book Series

Diana Bogueva (Curtin University, Australia), Dora Marinova (Curtin University, Australia), Talia Raphaely (Curtin University, Australia) and Kurt Schmidinger (University of Vienna, Austria)

Description:

There are various innovations and new technologies being produced in the energy, transportation, and building industries to combat climate change and improve environmental performance, but another way to combat this is examining the world's food resources. Currently, there are global challenges associated with livestock and meat consumption, giving way to resource scarcity and the inability to sustain animal agriculture.

Environmental, Health, and Business Opportunities in the New Meat Alternatives Market is a pivotal reference source that provides vital research on the development of plant-based foods and nutritional outcomes. Through analyzing innovative and disruptive trends in the food industry, it presents opportunities utilizing meat alternatives to create a more engaged consumer, a stronger economy, and a better environment. Highlighting topics such as meat consumption, nutrition, health, and gender perspectives, this book is ideally designed for policymakers, economists, health professionals, nutritionists, technology developers, academicians, and graduate-level students.



ISBN: 9781522573500

Release Date: December, 2018

Copyright: 2019

Pages: 320

Topics Covered:

- Business Activity
- Cattle Farming
- Clean Meat
- Consumer Demand
- Edible Insects
- Gender Perspectives
- Meat Alternatives
- Meat Consumption
- Microbial Protein
- Nutrition
- Plant Foods

Hardcover: \$225.00.00

E-Book: \$225.00.00

Hardcover + E-Book: \$270.00

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA