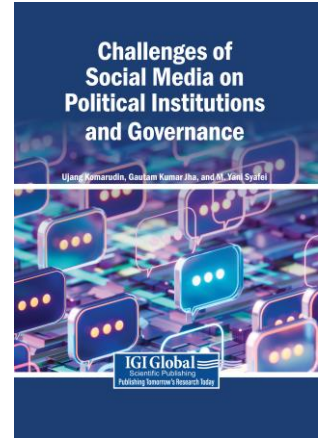


Challenges of Social Media on Political Institutions and Governance:

Ujang Komarudin, (Universitas Al Azhar, Indonesia)
 Gautam Kumar Jha, (Jawaharlal Nehru University, India)
 M. Yani Syafei, Universitas Komputer, Indonesia)



Description:

Social media introduces challenges to political institutions and governance by transforming how information is produced, distributed, and consumed. Social platforms enable rapid communication and broader civic engagement, while increasing misinformation, polarization, and unverified content. This environment can decrease public trust, strain institutional credibility, and complicate policymaking. Algorithm-driven content often prioritizes engagement over accuracy, reinforcing echo chambers and limiting exposure to diverse perspectives. As a result, governments and political institutions face growing pressure to balance free expression with regulation, while adapting to a digital landscape that evolves faster than traditional governance structures.

Challenges of Social Media on Political Institutions and Governance explores the dual nature of social media's impact, examining its role in facilitating democratic movements and grassroots activism while also being a tool for authoritarian control and the spread of propaganda. It delves into the concept of algorithmic politics, where social media platforms, through their design and algorithms, actively shape political discourse. This book covers topics such as neuromarketing, social justice, and political science, and is a useful resource for media professionals, government officials, academicians, researchers, and political scientists.

ISBN: 9798337360874 **Pages:** 560 **Copyright:** 2026 **Release Date:** 6/5/2026

Hardcover: \$260 **Softcover:** \$220 **E-Book:** \$250 **Hardcover + E-Book:** \$260

Topics Covered:

- Algorithms
- Blockchain
- Civic Engagement
- Democracy
- Digital Technology
- Government & Law
- Influencer Marketing
- Media & Communications
- Misinformation & Propaganda
- Neuromarketing
- Political Discourse
- Political Science
- Social Justice
- Social Media

Subject: Government and Law

Readership Level: Advanced-Academic Level (Research Recommended)

Classification: Edited Research

Research Suitable For: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

www.igi-global.com

Address: 701 East Chocolate Avenue, Hershey PA, 17033, USA