

Talent Acquisition and Retention Strategies in Global Startups

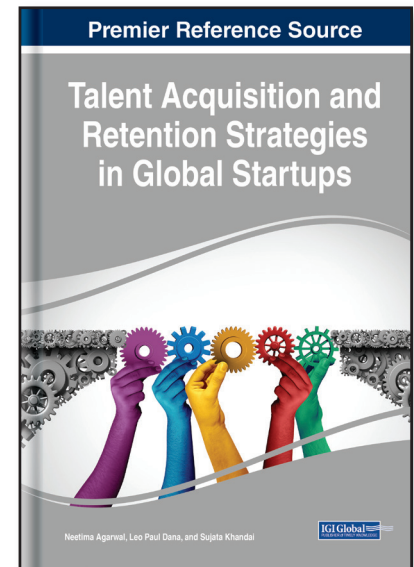
Part of the Advances in Human Resources Management and Organizational Development Book Series

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Description:

As the global startup market is growing, it becomes essential to focus on the human resources (HR) challenges being faced by startups and small businesses. Many HR challenges for startup companies, including establishing policies, recruitment, hiring, firing, retention, and more, are becoming constraints in the productivity and advancement of startups.

Talent Acquisition and Retention Strategies in Global Startups highlights the importance of planning and implementing a people strategy in the early years of growth. It covers the essential areas of human resource management practices by analyzing the factors and best practices that manage employees to achieve maximum efficiency. Covering topics such as gender perspectives, entrepreneurship, and employee retention, this premier reference book is an excellent resource for entrepreneurs, business leaders, human resource managers, students and educators of higher education, librarians, researchers, and academicians.



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Topics Covered:

E-Commerce
Employee Retention
Entrepreneurship
Gamification
Gender Perspectives

Human Resource Policy
Menstrual Leave
Startups
Talent Acquisition
Women in Business

Subject: Business and Management

Classification: Edited Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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