

Social Entrepreneurship: Concepts, Methodologies, Tools, and Applications (3 Vols.)

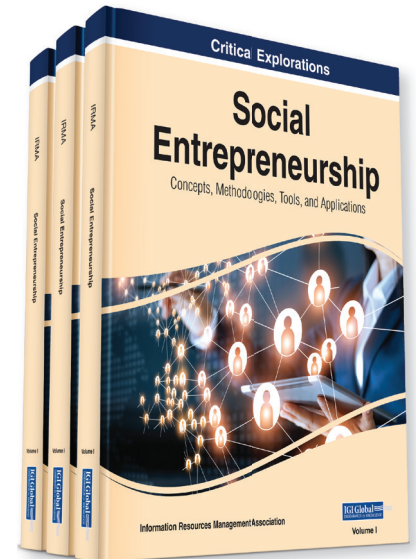
Information Resources Management Association (USA)

Description:

Businesses are looking for methods to incorporate social entrepreneurship in order to generate a positive return to society. Social enterprises have the ability to improve societies through altruistic work to create sustainable work environments for future entrepreneurs and their communities.

Social Entrepreneurship: Concepts, Methodologies, Tools, and Applications (3 Vols.)

is a useful scholarly resource that examines the broad topic of social entrepreneurship by looking at relevant theoretical frameworks and fundamental terms. It also addresses the challenges and solutions social entrepreneurs face as they address their corporate social responsibility in an effort to redefine the goals of today's enterprises and enhance the potential for growth and change in every community. Highlighting a range of topics such as the social economy, corporate social responsibility, and competitive advantage, this multi-volume book is ideally designed for business professionals, entrepreneurs, start-up companies, academics, and graduate-level students in the fields of economics, business administration, sociology, education, politics, and international relations.



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Topics Covered:

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- Social capital
- Social Economy
- Social Innovation
- Social Value
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