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Exploring Implicit Cognition: Learning, Memory, and Social Cognitive Processes

Exploring Implicit Cognition

Learning, Memory, and Social Cognitive Processes

Zheng Jin

 Part of the Advances in Psychology, Mental Health, and Behavioral Studies Book Series

Zheng Jin (Zhengzhou Normal University, China & University of California, Davis, USA)

While widely studied, the capacity of the human mind remains largely unexplored. As such, researchers are continually seeking ways to understand the brain, its function, and its impact on human behavior.

Exploring Implicit Cognition: Learning, Memory, and Social Cognitive Processes explores research surrounding the ways in which an individual's unconscious is able to influence and impact that person's behavior without their awareness. Focusing on topics pertaining to social cognition and the unconscious process, this title is ideal for use by students, researchers, psychologists, and academicians interested in the latest insights into implicit cognition.

Topics Covered:

- Brain Mechanisms
- Human Cognitive System
- Implicit Learning

- Implicit Measures
- Implicit Memory
- · Implicit-Explicit Relations

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

Zheng Jin is an Associate Professor in Institute of Educational Science at Zhengzhou Normal University in China. He is also a collaborative researcher in the University of California at Davis since 2012. He has been responsible for the coordination of several funded scientific research projects at National and Ministerial level. In addition to his research into Implicit Cognition, he has published many articles, book chapters, and conference papers on psycholinguistics and perception to understand Ecological Models that link perception with actions in cognitive processing, perceptual and motor skill, research in language, and so on.



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