

University-Industry Collaboration Strategies in the Digital Era

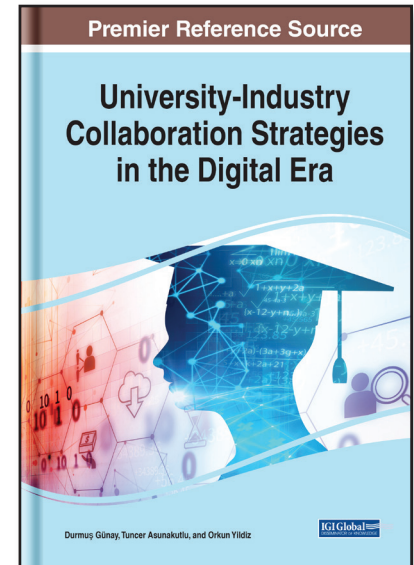
Part of the Advances in Higher Education and Professional Development Book Series

Durmuş Günay (Maltepe University, Turkey), Tuncer Asunakutlu (İzmir Bakircay University, Turkey), and Orkun Yıldız (İzmir Bakircay University, Turkey)

Description:

Competitive strategies and higher education-industry collaboration policies are playing a vital role in fostering the reputation and international rankings of higher education institutions. The positive impact of these policies may best be observed in the economic and social outputs of many countries such as the USA, Singapore, South Korea, and European Union (EU) countries such as Belgium, Germany, France, and the Netherlands. However, the number of academic publications that specifically concentrate on the impact of these policies on higher education institutions and authorities remains relatively limited.

University-Industry Collaboration Strategies in the Digital Era is an essential research publication that provides comprehensive research on competitive strategies for higher education institutions that will allow them to forge beneficial partnerships with industries that will have a significant impact on their success. Highlighting a wide range of topics such as human resource management, network planning, and institutional structure, this book is ideal for administrators, education professionals, academicians, researchers, policymakers, and students.



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Cluster Strategies

Educational Technology

Higher Education

Human Resource Management

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Network Planning

Policy

Social Capital

Venture Capital

Subject: Education

Classification: Edited Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

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